



**PORTERVILLE COLLEGE**  
**STRATEGIC PLAN**  
**VISION FOR SUCCESS**  
**ADDENDUM**  
**APRIL 2019**

## Introduction

Porterville College completed our most recent Strategic Plan during the 2017-18 academic year. This plan is based on a vision for student success and equity, and is linked to a college-wide goal-setting discussion and process, as well as Kern Community College District strategic goals and objectives.

In 2018-19, as the Kern Community College District began work on a new district-wide strategic plan, a new mandate came forth from the California Community Colleges Chancellor's Office, requiring all colleges to adopt the statewide **Vision for Success** goals and to enact local measurable goals, specific to the needs of each college and the community it serves.

Porterville College was a step ahead in this process as our Strategic Plan was already focused on the issues of student success. However, this addendum makes that focus more direct and specific and it establishes specific goals that are ambitious, but we believe achievable for the students of Porterville College.

What follows is a crosswalk identifying how each of the Porterville College strategic goals is linked to KCCD goals, KCCD board goals, and the Vision for Success statewide goals. Then, we provide specific and measurable goals for success for Porterville College, with data from 2016-17 as the baseline and goals established for the 2021-22 academic year.

These goals will be monitored by the college's Strategic Planning Committee and other key groups on campus as we move forward on our vision toward ever improving student success and equity for Porterville College students.

## Crosswalk between District, Board, Chancellor's Office, and Porterville College Goals

District Goal(s)	Board Goal(s)	CCC Vision for Student Success Goal(s)	PC Goal #	PC Goal
1, 2, 3	1, 2	1,2,3,4	<b>1</b>	<b>Maximize student success</b>
1,2,3	1,2	1,2,3,4	<b>1a</b>	<b>Increase completion</b>
1,1a,1c,3	2	1,2,3,4	<b>1.1</b>	Promote 15 units to finish. Students will be encouraged to take 15 units per semester (or 30 units a year)
1,1a,1b	2	1,2,3,4	<b>1.2</b>	Encourage students to take English and math courses in the first quarter
1,1b	2	1,2,3,4	<b>1b</b>	<b>Improve Milestone achievements</b>
1,1a,1b,1c,2,3	1,2	1,2,3,4,5	<b>1.3</b>	Provide intrusive advising/counseling - contacting students and scheduling appointments for matriculation
1,1a,1b	2	1,2,3,4	<b>1.4</b>	Multiple measures assessment placement is used to place students into courses
1,1a,1b,1c,2,3	2	1,2,3,4	<b>1.5</b>	Provide English and math acceleration courses
1,1a,1b	2	1,2,3,4	<b>1.6</b>	Provide co-requisite course options for students.
1,1c	2	1,2,3,4,5	<b>1c</b>	<b>Increase student engagement</b>
1,1c,3	1,2	1,2,3,4	<b>1.7</b>	Have a student and faculty panel as part of Flex to discuss ways to improve student and faculty interaction
1,1c,3	1,2	1,2,3,4	<b>1.8</b>	Consider hosting a 'meet and greet' event for students to meet with their professors (potentially in the afternoon of Flex)
1,1a,1b,1c,2,3	2	1,2,3,4,5	<b>1.9</b>	Look into ways to encourage reading among students, specifically focus on programs and activities that will engage students not currently reading as much as others: men, Latinos and first generation college students
2,2a,3	1,2	5,6	<b>2</b>	<b>Advance student equity</b>
2,2a,3	1,2	5,6	<b>2a</b>	<b>Close achievement gaps</b>
1,1c,2,2a	1,2	1,2,3,4,5,6	<b>2.1</b>	Narrow achievement gaps in course/program success and completion across all groups at Porterville College
1,1a,1b,1c 3	1,2	2,3,5,6	<b>2.2</b>	Increase collaboration between instruction and student services to promote transfer opportunities to students with the intent to create a cultural shift towards transfer

District Goal(s)	Board Goal(s)	CCC Vision for Student Success Goal(s)	PC Goal #	PC Goal
1,1a,1b,1c,2,2a,3	1,2	1,2,3,4,5,6	2.3	Target at risk populations and offer resources to address barriers that would affect their performance
1,1c,2,4,5a	1,2,3	5	2.4	Annual Equity Summit will be held: "Paving the Path to Access and Success for Under-represented groups"
1,2,5a	1,3	1,2,3,4,5,6	2.5	Provide professional development opportunities to faculty, staff, management on topics related to equity and student success
<b>3</b>				
3	1	3,5	3	<b>Ensure Student Access</b>
1,1a,1c,3,3a,3b	1,2	1,2,3,4	3a	<b>Optimize student enrollment</b>
1,2,3,3a,3b	1,2	1,2,3,4	3.1	Increase availability and accessibility of enrollment resources
1,1c,2,3,3a,3b	1,2	1,2,3,4	3.2	Provide program specific information sessions or orientations as needed at Porterville College and in the community
1,2,3,3b,4,4b	1,2	3,5,6	3.3	Develop partnerships with outside agencies which are able to help students with unmet needs the college may not be able to offer
1,1a,1b,1c,3	1,2	1,2,3,4,5	3.4	Expand communications and discussions on Guided Pathways including the creation of predictable schedules and applicable course sequencing so that students will make educated choices on course schedules
1,3,3b,4	1,2	1,2,3,4	3b	<b>Be the higher education option of first choice</b>
1,1c,2,3,3a,3b,4,4b	1,2	1,2,3,4,5,6	3.5	Increase enrollment of high school graduates into Porterville College
1,1c,2,3,3b,4	1,2	1,2,3,5	3.6	Provide information sessions for high school students (sophomores/juniors) and their parents on the PC Campus
1,1c,2,3,3b,4	1,2	1,2,3,5	3.7	Offer dual/concurrent enrollment sections at partner high schools
1,2,3,3b,4	1,2	1,2,3,5	3.8	Offer courses at other locations in the service area
<b>4,4a,4b</b>				
4,4a,4b	2	4	4	<b>Enhance Community Connections</b>
4,4a,4b	2	4,6	4a	<b>Provide workforce &amp; economic development programs that respond to industry</b>

District Goal(s)	Board Goal(s)	CCC Vision for Student Success Goal(s)	PC Goal #	PC Goal
1,4,4a,4b	2	4,6	<b>4.1</b>	Increase college partnerships with business and industry
3b,4,4a,4b	1	4,6	<b>4.2</b>	Invite employers and businesses to Porterville College to discuss needs
3b,4,4a,4b	2	4,6	<b>4.3</b>	Work with employers to provide students with on the job learning opportunities and information on career options and pathways
3b,4,4a,4b	1,2	1,2,3,4,5,6	<b>4.4</b>	Continue to partner with area high schools on career pathways efforts
4,5		4,6	<b>4.5</b>	Examine the CTE Outcomes Survey (CTEOS)
4,4a,4b	1	5,6	<b>4b</b>	<b>Serve Community needs</b>
4,4a,4b	1	4,5,6	<b>4.6</b>	Increase Porterville College participation in the community
4,4a,4b	1	4,5,6	<b>4.7</b>	Provide course offerings at community locations
4,4a,4b	1	4,5,6	<b>4.8</b>	Promote Job, Entrepreneur, and Career (JEC) Center services and activities to the community
4,4a,4b	1,2	1,2,3,4,5,6	<b>4.9</b>	Explore ways to increase the number of community residents who enroll in and complete courses and programs at Porterville College
5	4,5,6	1,2,3,4,5,6	<b>5</b>	<b>Strengthen Organizational effectiveness</b>
5,5a	3	1,2,3,4,5,6	<b>5a</b>	<b>Provide effective professional development</b>
5,5a,5c	3	1,2,3,4,5,6	<b>5.1</b>	Employees are supported through professional development opportunities
5,5a,5c	3	1,2,3,4,5,6	<b>5.2</b>	Work with Academic Senate to provide learning opportunities on active and collaborative learning
5,5a	3	1,2,3,4,5,6	<b>5.3</b>	Provide and/or promote "brown bag" sessions on topics related to student learning and professional development
5,5a,5b,5c	3		<b>5.4</b>	Administer the staff development survey
5,5a	3	1,2,3,4,5,6	<b>5.5</b>	Provide opportunities for staff/faculty to attend conferences and workshops related to discipline areas, student achievement, etc.
5,5b	4,6		<b>5b</b>	<b>Meet and exceed internal and external standards &amp; requirements</b>
5,5b	6	1,2,3,4,5,6	<b>5.6</b>	Porterville is in compliance with accreditation, state, and federal requirements for operations
5,5a,5b		1,2,3,4,5,6	<b>5.7</b>	Assess the general education learning outcomes and institutional learning outcomes

District Goal(s)	Board Goal(s)	CCC Vision for Student Success Goal(s)	PC Goal #	PC Goal
5,5b	5,6	1,2,3,4,5,6	5.8	Ensure compliance with industry or outside accreditation requirements and standards for nursing, psychiatric technician, police academy, fire technology, etc.
5,5c	3		5c	<b>Increase trust and collaborative culture</b>
5,5a,5c	3		5.9	Improve collaboration and information sharing across campus
5,5c			5.10	Provide email updates to the campus for each area/department
5,5a,5b,5c,5d		1,2,3,4,5,6	5.11	Provide campus forums on topics related to budget, facilities, education master plan, etc.
5,5d	4		5d	<b>Improve facilities, maintenance, and security</b>
5,5a,5b,5d	4	1,2,3,4,5,6	5.12	Porterville College facilities and safety measures are maintained to meet needs of students and employees
5,5a,5b,5c,5d	4	1,2,3,4,5,6	5.13	Increase number of scheduled safety and security training sessions
5,5b,5d	4	1,2,3,4,5,6	5.14	Finalize the facilities plan

# Porterville College Goal Setting

In the 2017 **Vision for Success**, the California Community College Chancellor’s Office and Board of Governors established ambitious systemwide goals for improved student outcomes. Now local colleges have an opportunity to articulate how they will contribute to reaching the systemwide goals for improvement. What follows are the goals for Porterville College, as established in March 2019.

## GOAL 1 Completion

**Systemwide goal:** Increase by at least 20 percent the number of CCC students annually who acquire associate degrees, credentials, certificates, or specific job-oriented skill sets.

### Aligned college-level goal:

Goal 1A: Porterville College will increase among all students, the number who earn an associate degree or associate degree for transfer from 396 in 2016-17 to 455 in 2021-22 an increase of 15 percent.

Goal 1B: Porterville College will increase among all students, the number who earn a Chancellor’s Office approved certificate from 65 in 2016-17 to 88 in 2021-22, an increase of 35 percent.

## GOAL 2 Transfer

**Systemwide goal:** Increase by 35 percent the number of CCC students systemwide transferring annually to a UC or CSU.

### Aligned college-level goal:

Goal 2A: Porterville College will increase among all students, the number who earn associate degree for transfer degrees from 115 in 2016-17 to 144 in 2021-22, an increase of 25 percent.

Goal 2B: Porterville College will increase among all students, the number who transfer to a four-year institution from 193 in 2016-17 to 232 in 2021-22, an increase of 20 percent.

## GOAL 3 Unit Accumulation

**Systemwide goal:** Decrease the average number of units accumulated by CCC students earning associate degrees, from approximately 87 total units to 79 total units—a decrease of 10 percent.

### Aligned college-level goal:

Goal 3: Porterville College will decrease the average units earned per completed associate degree from 88 in 2016-17 to 79 in 2021-22, a decrease of 10 percent.

## GOAL 4 Workforce

**Systemwide goal:** Increase the percent of exiting students who report being employed in their field of study, from the most recent statewide average of 69 percent to 76 percent, an increase of 10 percent.

**Aligned college-level goal:**

Goal 4C: Porterville College will increase among all students who responded to the CTE Outcomes Survey and did not transfer, the proportion who reported that they are working in a job very closely or closely related to their field of study from 55 percent in 2016-17 to 69 percent in 2021-22, an increase of 25 percent.

## GOAL 5 Equity

**Systemwide goal:** Reduce equity gaps across all of the above measures through faster improvements among traditionally underrepresented student groups, with the goal of cutting achievement gaps by 40 percent within 5 years and fully closing those achievement gaps for good within 10 years.

**Aligned college-level goal:**

For Porterville College, only two areas required goal-setting in the area of equity. The group “not economically disadvantaged” had lower rates of success on earning Associate’s degrees (Goal 1A) and earning Associate’s degrees for transfer (Goal 2A). Other groups either had no equity gaps or were of insufficient size to warrant goal-setting.

**Goal for all students:** Porterville College will increase among all students, the number who earn an associate degree or associate degree for transfer from 396 in 2016-17 to 455 in 2021-22 an increase of 15 percent.

In addition, among the not-economically disadvantaged group, the number of students who earn an associate degree or associate degree for transfer will increase from 47 in 2016-17 to 55 in 2021-22, an increase of 18 percent.

**Goal for all students:** Porterville College will increase among all students, the number who earn associate degree for transfer degrees from 115 in 2016-17 to 144 in 2021-22, an increase of 25 percent.

In addition, among the not-economically disadvantaged group, the number of students who earn an associate degree or associate degree for transfer will increase from 10 in 2016-17 to 13 in 2021-22, an increase of 30 percent.