

Porterville College Building Theme Survey

Report on Survey Results

Fall 2020

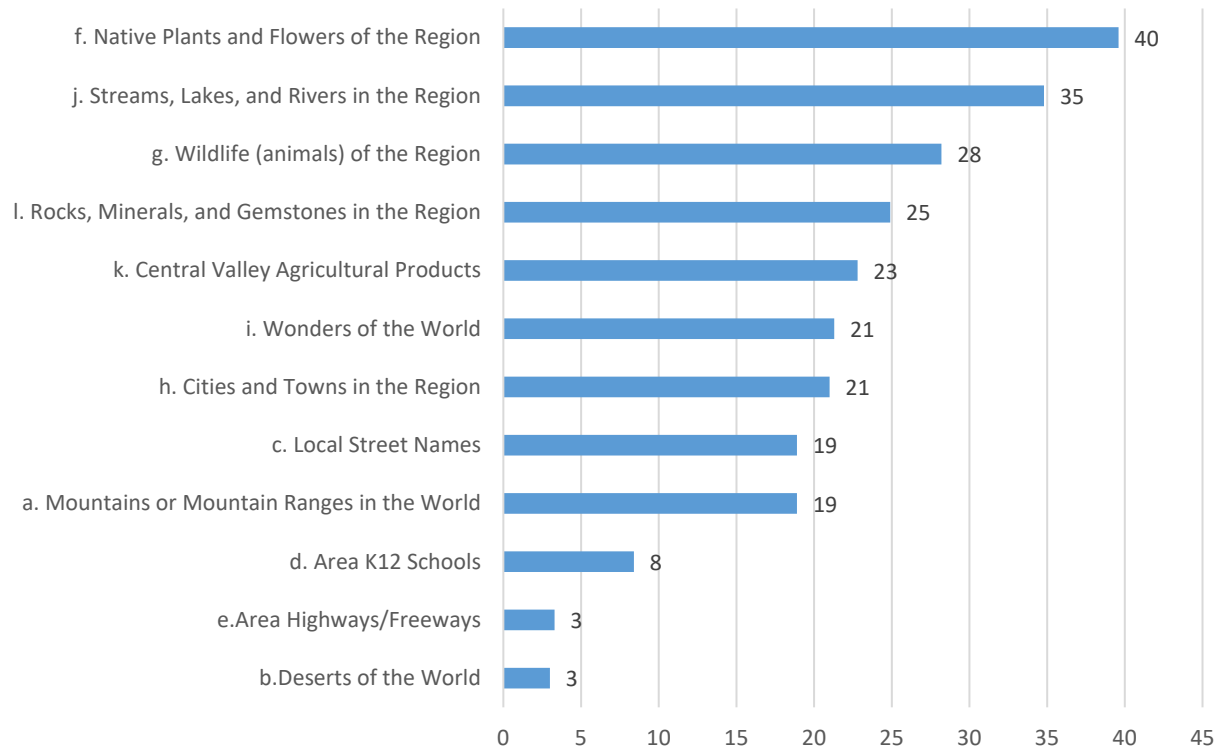
This report provides the results of a brief survey on the possibility of naming buildings on the Porterville College campus according to a theme. A task force has been established to review possible building name themes and come up with a prioritized list for the college president for consideration.

The survey was simple and was sent to currently enrolled students, employees, and a small number of community members. A list of possible building themes was provided, from those brainstormed from the task force. Survey respondents were asked to choose their three favorites from that group. In addition, they had the opportunity of suggesting a possible theme of their own.

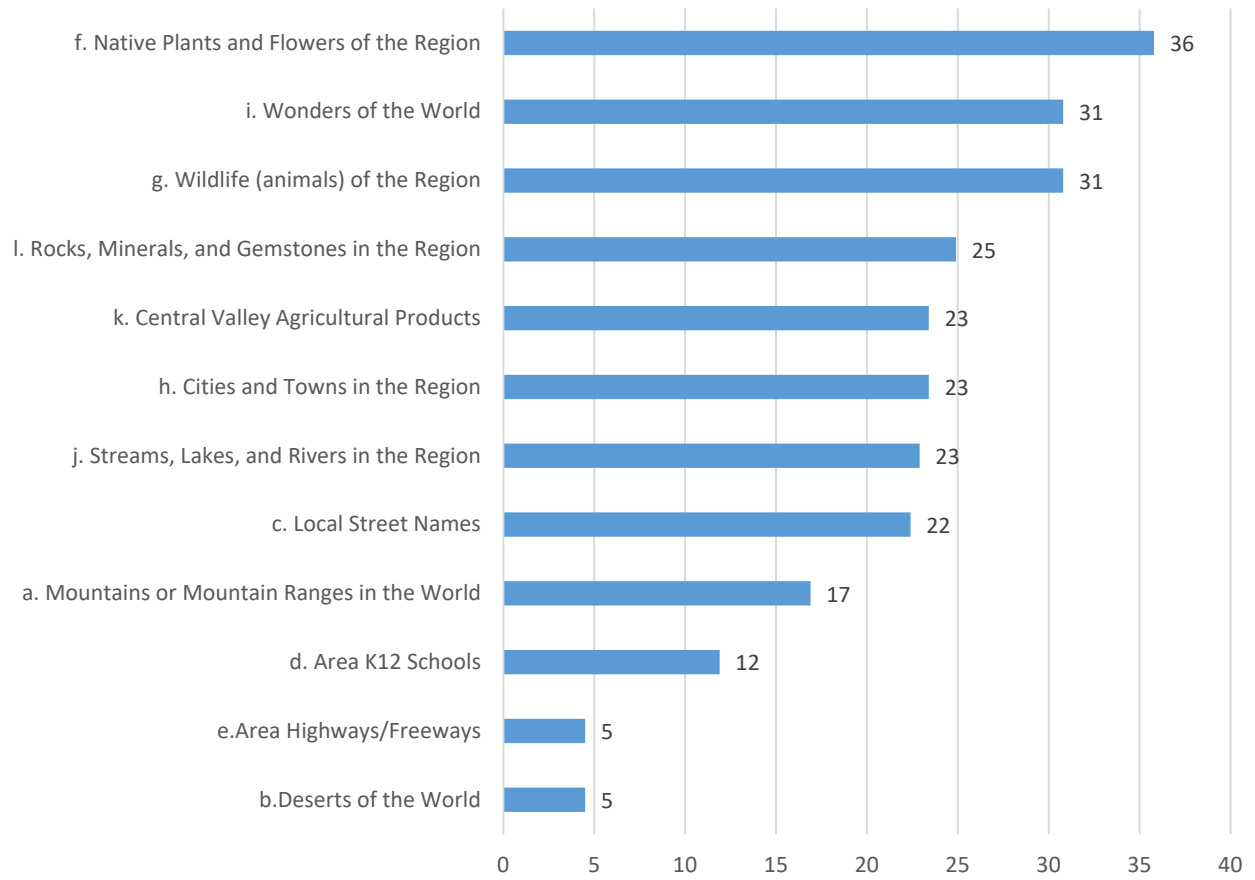
A total of 333 people responded to the survey. The survey instrument is included at the end of this document.

First, we provide a chart showing the building theme options, sorted from the most to least popular among respondents. This is followed by three similar charts, showing these same options separately for students, employees, and community members.

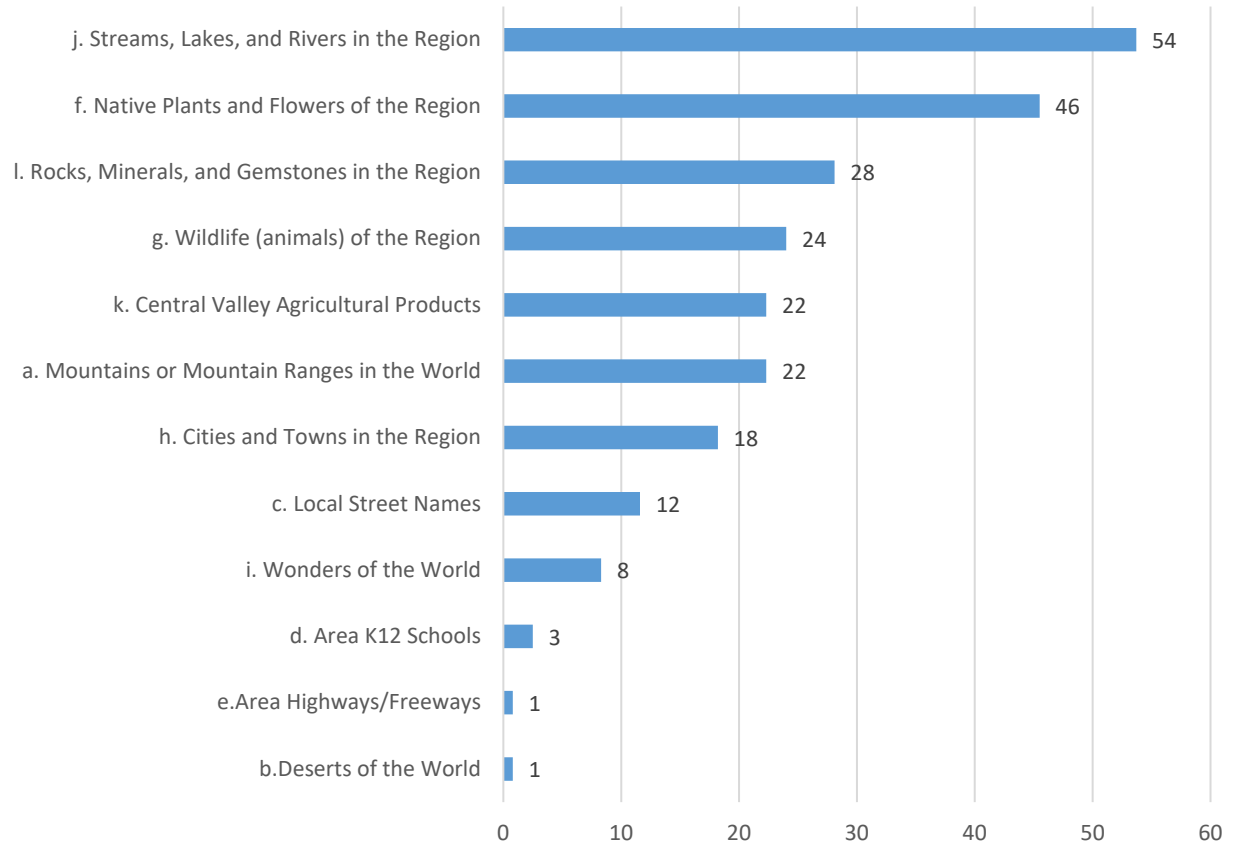
% Choosing Each Building Theme Option (of All Respondents, N=333)



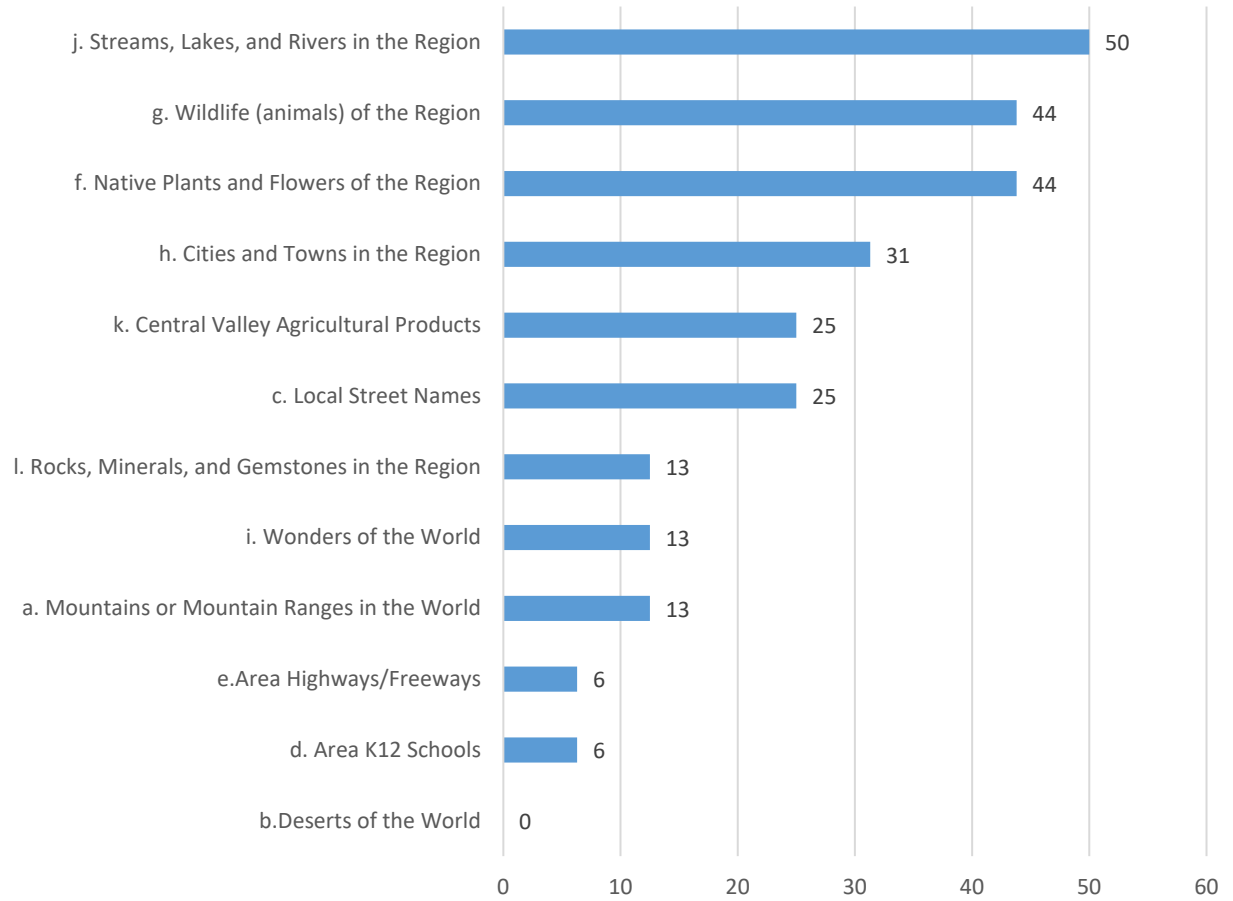
% Choosing Each Building Theme Option (of Students, N=201)



% Choosing Each Building Theme Option (of Employees, N=121)



% Choosing Each Building Theme Option (of Community Members, N=16)



Next, we turn to the open-ended question. Respondents were given the option of suggesting a theme the task force had not yet considered. A total of 86 comments were made, of which, 79 were substantive (i.e., not “None” or “NA”). These are provided below, but first a summary of those suggestions that were made by multiple respondents, summarized here.

Theme suggested	# of comments
This is a bad idea/we shouldn't be doing this at this time	9
Pirate theme	8
Influential local people (possibly alumni, faculty, community members)	7
National Parks	5
Social Justice Leaders	5
Native American related	5
Cities	4
Raider Nation	2

Complete list of open-ended responses to the question “If you have a theme idea not listed above that you think the task force should consider, please list it here.”

ID	Comment
5	Raider Nation
8	It wouldn't make sense to do something that doesn't have to do with the Central Valley. That is why I chose the Agriculture choice.
9	indigenous names from the region
12	Trees
16	Farm/Farming
21	Fire Nagel
27	Names of local mountains, but alternating with some buildings using the name from the indigenous peoples and other buildings using the currently used English or Spanish name. This would show respect for both the native peoples and the immigrant peoples and would also be educational. A map showing where that mountain is located could be included. Would be especially great if we used mountains that can be seen from PC.
31	Beaches or coastal cities
35	President Last Names or Names of Seas
36	Nothing, keep the names how they are now.
37	Area Service Clubs (Rotary, Eagles, Kiwanis, Lions, Elks,)
44	National Paks
45	Bays & Beaches of the world

49	National Parks
52	Black people murdered by police
55	Nautical terms; popular tall ships; straights and winds. We are Pirates and the campus should reflect our mascot
56	names of nearby mountains in Sierras
62	Pirate theme to go with the school mascot
65	Pirate theme
67	School names
69	Something inert, non-political, non-religious, non-human.
70	N/A
75	Local historical individuals who have positively contributed to the areas such as Cesar Chavez.
80	People who influenced the nation for change and equality.
83	How about we name the buildings based on what disciplines and services can be found in that building so that students can find what they need easily!!!!
88	native and other races that are in the area .
89	California National Parks https://www.nps.gov/state/ca/list.htm
91	mountains or peaks in the region (ie saw tooth, morro, etc.)
110	Your survey actually leaves out a serious question - do you think this is silly? Now instead of telling students "This is the Fine Arts building or Science/Math building", we will have to say, "This is the Sequoia Building and it contains the "X" division classes. Keep building names as closely related to what classes are there. That is the easiest for students to understand.
113	This is a really stupid idea.
115	Building names should be based on their function: Administration, Science, Mathematics, Language, etc., as it is now.
116	I think this is ridiculous to do right now. We are to reduce spending. If it isn't related to teaching and student success, it should not happen. Why are we doing Core of the Core then????
117	Well Known Cities of the world
121	Professors/Instructors from Porterville College History
124	The names of community members who gave their lives in service of the community. The two firefighters, and members of the military who were killed in combat.
125	Historical pirates: Calico Jack, Blackbeard, sir Francis Drake, the Barbosa brothers, Henry Morgan, etc.
128	Colors
132	Galaxies/Space themed names. Milky Way, Andromeda, Jupiter's many moons etc. ,but Not, I repeat, Not Astrology Signs. It's a pseudo Science, and Prof. Richard Goode will back me up on that one.
135	honorable philosophers names
139	What about nautical/pirate themed names in keeping with the Mascot? It might increase "school spirit" and also lend itself to increased sales of PC merchandise. And, it should appeal to everyone b/c we're all Pirates.
140	Local mountainous tourists attractions
141	Theme tied to farming/ag products, Tulare county farmers, farm workers, ag related
143	Relevant Last-Names Theme
145	founders of professions - i.e. nightengale for health careers, Einstein for science etc.

147	Native American/Yokuts regional place names
151	Hope you keep the subject of building as well... Ex: Science/Math, Library, Music, Child Care
154	National parks
155	Notable people of the Porterville community who have given back to the campus and/or region. Notable mountains, rivers, and camps in the region.
161	Something history worthy
169	Influential civil right persons from different nationalities ex cesar chaves, martin luther king, Dorothy Height. Nelson Mandela. Betty Friedan. Frank Kameny. Martin Luther King Jr. James Bevel. Malala Yousafzai Eva Perón
179	Ivy League Schools
187	Solar star systems
196	National Historic Landmarks
197	Leave them named for the primary division found there.
198	Tree species; Local historical figures;
201	N/A
203	N/A
208	This is a bad idea at a time when we are supposed to be addressing cost-cutting and students' learning needs. The faculty are becoming increasingly irate that the President seems to be more focused on marketing than on education; this idea would not help things.
211	Raider Nation
214	Why are we considering a costly endeavor like this when we're in the core of the core????!!!! Utter hypocrisy.
215	N/A
222	Pirate theme, like the school mascot
228	None
237	Great Cities of The World
241	NATIVE TRIBAL AND races that are in the area
244	Art
245	Education of the World
249	Famous Cities of the World
254	Influential alumni/stakeholders
257	Native Americans of the region
259	Pirate theme
260	famous pirates
263	Raider Nation
265	native tribes of the area
273	Can be named after different eras of history, for example Renaissance and continue from there or farther back
277	None
281	We are spending time on an issue that is extremely low importance because we have no idea of how to get students back in the classroom, which should be extremely high importance.
286	Past community leaders Wall of Fame
288	More travelers to others areas like mu museum or science lab.

289	Mountains and mountain ranges of the region/California
296	Rainforest theme (plants and animals biodiversity)
297	Social Justice Leaders Local/of the Region - Tom Collins, Dolores Huerta, Dorothea Lange, Bard McAllister, Nettie Morrison...
298	Just keep them with the current name. We got used to that already but make the name visible on the buildings
302	I am not in favor of renaming buildings, especially during this financially critical time. Building names should reflect what disciplines are housed there - this is least confusing for students and community visitors. Seen as a top-down not grass roots idea.
328	food name such as pizza block 1
333	none

Survey Instrument:



Porterville College has a task force, currently considering establishing a theme for the names of new buildings. The goal is to continue to name our buildings according to a theme as the campus continues to grow. Our next new building would be named in this fashion, and resources permitting, eventually, existing buildings would be renamed using the same theme. This would allow the college to establish a shared sense of community among our students, staff, and others who visit. Some of the options under consideration highlight things of local interest; others are more global.

Building names would be selected according to Kern Community College District Board Policy, Section 3B4.

Completing this brief survey will help us as we begin our work of narrowing down the possible choices for a future theme to only a few. The survey is anonymous and should take just a minute or two.

1. Please select from the options below, your **top three choices** for a building theme for the Porterville College campus.

- Mountains or Mountain Ranges in the World
- Streams, Lakes, and Rivers in the Region
- Wonders of the World
- Rocks, Minerals, and Gemstones in the Region
- Wildlife (animals) of the Region
- Deserts of the World
- Area K12 Schools
- Central Valley Agricultural Products

- Cities and Towns in the Region
- Area Highways/Freeways
- Local Street Names
- Native Plants and Flowers of the Region

2. If you have a theme idea not listed above that you think the task force should consider, please list it here.

3. What is your primary relationship to Porterville College?

- Student
- Employee
- Community Member

Reset

Submit