

PORTERVILLE COLLEGE

COLLEGE COUNCIL

3:00 PM – 5:00 PM • Monday, April 19, 2020 • Zoom

Accessibility Note:

If you are an individual with a disability and need accommodations, please contact Jodie Logan at 559-791-2208

Co-Chairs: Primavera Arvizu, Robert Simpkins, Vern Butler

MINUTES

Present:

Primavera Arvizu, Rebecca Baird, Kim Behrens, Elizabeth Buchanan, Sherie Burgess, Vern Butler, Michael Carley, James Carson, Joe Cascio, Todd Dearmore, Vickie Dugan, Chris Ebert, Lupe Guillen, Claudia Habib, Kendra Haney, Jay Hargis, Gerred Link, Melissa Long, Michelle Miller-Galaz, Jay Navarrette, Frank Ramirez, Thad Russell, Patricia Serrato, Robert Simpkins, James Thompson, Miles Vega, Shauna Williams, Erin Wingfield and John Word

Absent:

ASPC President, ASPC Vice President, Terry Crewse, Johana Fisher, Tiffany Haynes, Errin Sullivan-Arcos and Arlitha Williams-Harmon

Guest:

Reagen Dozier and Ashley Land

I. Call to Order

Dr. Simpkins called the meeting to order at 3:02 pm.

II. Adoption of Agenda

Motion made to approve the April 19, 2021 agenda.

M/S/C: Miles Vega/Erin Wingfield

III. Approval of Minutes

Motion made to approve the April 5, 2021 minutes.

M/S/C: Michael Carley/Rebecca Baird

IV. Information/Announcement Items

A. Equity and Social Justice Report/Update – Frank Ramirez & Miles Vega (5 minutes)

- Met on April 7th.
- Questions on data in regards to how the Equity gaps were measured which Michael Carley came and gave the group a presentation.
- Once the campus gets back to in person the group would like to start having focus groups to gather data on what students are thinking outside of the student survey.
- Continuing to promote Poem in you Pocket virtual open mic.
- The Library sent over a book on Equity focused resources they are thinking about purchasing; the group gave their feedback.
- Still looking for three people to attend the AB705 and other Legislation in Equitable Way workshop through USCCC Alliance on April 21st from 9am – 12pm. Contact Frank if you are interested.

B. HR Staffing Plan 2021-2022 Update – Dr. Claudia Habib

Several things have come to light that has Dr. Habib changing the priority of the staffing plan. PC has a new CTE building in the process of getting approved, with the hit in enrollment (especially in male CTE students) the campus is concerned we will lose the new CTE building.

Discussed was last year's HR staffing plan where a full-time Industrial Technology instructor was proposed and approved, position was flown but due to budget concerns the position was pulled back.

Industrial Technology/Maintenance is a hugely popular program and has an extremely strong labor market demand. There is also a strong correlation with Bakersfield Colleges bachelor degree in Industrial Automation. If PC could strengthen its Industrial Technology program, PC would also strengthen and improve the likelihood students would take advantage of the transfer opportunity to a bachelor's level at Bakersfield. We are at the point where we need to strengthen our programs. There is also a Pathway for high schools from Porterville through the college onto Bakersfield or Fresno.

PC does not want to lose the new CTE building, the college is currently in stabilization and funded by the District (1.3 million) and we do not want a base reduction. We want to be proactive and not let our numbers continue to decline. Why would PC lose the building? The Chancellor's Office gives the college a score when we put our projects in based on enrollment, how we are utilizing our space and our cash match. Currently this building just like the Allied Health was, the college is using the current bond to support the purchase of the building. The college is also looking at the college needing to come up with additional dollars to make it competitive. The Chancellor's Office came out with a list of what they were funding and PC was not on the list because we were not as competitive as other colleges. For PC to be competitive, score wise, we need to push on all the factors that will impact the college's score. Basically, we are so far down the list, PC would not be funded because of the score we are receiving. The college would like to do something to improve our score and enrollment is one piece and finance is a piece.

Timeline: The situation with the new CTE building was just brought to the colleges attention two weeks ago, it took the consultant some time to go over some test numbers to give the college possible scenarios, about the same time PC got its enrollment numbers that showed our enrollment deficiency in CTE and especially males, and compound that with college concern that if we are going to make the recruitment work the college has to start now.

Proposal: Dr. Habib is proposing a late recruitment to see if PC can get the Industrial Technology full-time position filled in time for fall term. This would be integral in growing and modernizing that program.

Feedback:

- With all the retirees, we will be hit pretty hard over the summer with all the hiring committees; has this been taken into consideration? This has been taken into consideration.
- To make this clear, the Academic Senate did not move the Industrial Technology position forward. When you say it was voted on, what do you mean? We already had this position, PMF167, prioritized three years ago.
The last time it was added, it was added outside the recommendation of the Academic Senate.
- The low enrollment of male students has been a historical disparity for a long time. During the recession of 07-08 that is when PC had the biggest disparity, it was something like 67% women, which was caused by the housing bubble and young men were going out working in the construction industry. This is being brought up as we now have a national push for infrastructure; 1) we can have a similar situation where young men go out to work on those

jobs instead of coming to college, and 2) programs like industrial maintenance are programs that can bring those young men back to college and help prepare them for some of those infrastructure jobs. On both of those notes it helps to address that gender disparity the college has always had but has the potential to get much worse if congress does pass an infrastructure bill.

Correct, historically community colleges women have outnumbered men in enrollment. What we are specifically referring to is data (FAST FACTS) that came out from Bob just last week which showed the college's men enrollment was down by 21.7% from just last year. The last survey showed men were more reluctant to take online classes than female students.

We are not just referring to male students but male CTE students

| Fall 2020 Enrollment | | N | | Change |
|--|-------|----------------------------------|------------------|--------|
| | | Unique Headcount | 4,103 | -9.9% |
| | | FTES ¹ | 1,327 | -17.3% |
| Student Demographics | | Student Academic Characteristics | | |
| | N | % of Total | Change from 2019 | |
| Gender | | | | |
| Women | 2,764 | 67.4% | -2.8% | |
| Men | 1,300 | 31.7% | -21.7% | |
| Unknown/Unreported | 39 | 1.0% | -22.0% | |
| Ethnic Group | | | | |
| American Indian/Native Alaskan | 23 | 0.6% | -11.5% | |
| Black/African American | 47 | 1.1% | +42.4% | |
| Hispanic/Latino/a | 3,283 | 80.0% | -11.0% | |
| Pacific Islander | 7 | 0.2% | +16.7% | |
| Filipino | 67 | 1.6% | +3.1% | |
| Total Historically Underrepresented Groups | 3,427 | 83.5% | -10.3% | |
| Asian | 54 | 1.3% | -27.0% | |
| White | 528 | 12.9% | -7.5% | |
| Two or More | 89 | 2.2% | +9.9% | |
| Unknown/Unreported | 5 | 0.1% | -50.0% | |
| Student Type | | | | |
| First Time Student | 475 | 11.6% | -38.4% | |
| First Time Transfer Student | 114 | 2.8% | -29.6% | |
| Continuing Student | 2,308 | 56.3% | -7.0% | |
| Returning Student | 501 | 12.2% | -19.6% | |
| Special Admit | 704 | 17.2% | +35.9% | |
| Other | 1 | 0.1% | - | |
| Enrollment Status | | | | |
| Full-Time (Attempted 15+ Units) | 626 | 15.3% | -14.2% | |
| (Attempted 12 to 14.9 Units) | 1,015 | 24.7% | -24.8% | |
| Part-Time (Attempted 6 to 11.9 Units) | 1,491 | 36.3% | +7.0% | |
| (Attempted .1 to 6 Units) | 876 | 21.4% | -4.2% | |
| No Units ² (Attempted 0 units) | 95 | 2.3% | -43.8% | |
| Educational Goal | | | | |
| Transfer to a 4 year college | 2,595 | 63.2% | -9.3% | |

- Just to understand, by having an instructor in this position it will strengthen the program and draw in the students. That is a simplified version, but yes.
Currently CTE has facilities that are only used in the late afternoon because the programs can only be staffed by part-time people. If CTE could bring on someone full-time then they can do morning, noon, early afternoon classes and take advantage of those facilities. The new position will allow CTE to improve, strengthen and expand. In CTE programs it is important to have a full-time person who will dedicate the time and energy planning out and growing a CTE program because there are different curriculum and budget concerns that occur and advisory committees.
- College Council is here to advise the president and the item is here to get the committees feedback.
- It is understandable that there could be hard feelings about this position going around Senate and the ranking process but to hear about the possibility that we could lose a building that is needed is huge.
- If we have this position filled we will not lose the building or we are hoping we won't lose the building? As of two weeks ago, PC lost the funding for the building because we did not score high enough and we are hoping by getting the position filled and building the program

we can get are enrollment up to help improve our scoring to get the building the next bond comes up. Regardless, we cannot stay this way the college needs to get enrollment up.

- By hiring this one instructor we can get our enrollment up? If the college can improve enrollment it will help get us extra points meet that requirement.
- We don't have the retirement list and do not know what will be a priority so it is hard to single out one position and agree to go for it.
- We anticipate that this would be in the 23-24 budget year and we are hoping that will give us a couple years to get our enrollment where it needs to be.
- The plan is to do something now so when the bond comes up we will be where we need to be without enrollment. It comes down to, we have to do something different with CTE, if we don't we definitely will not get he building.

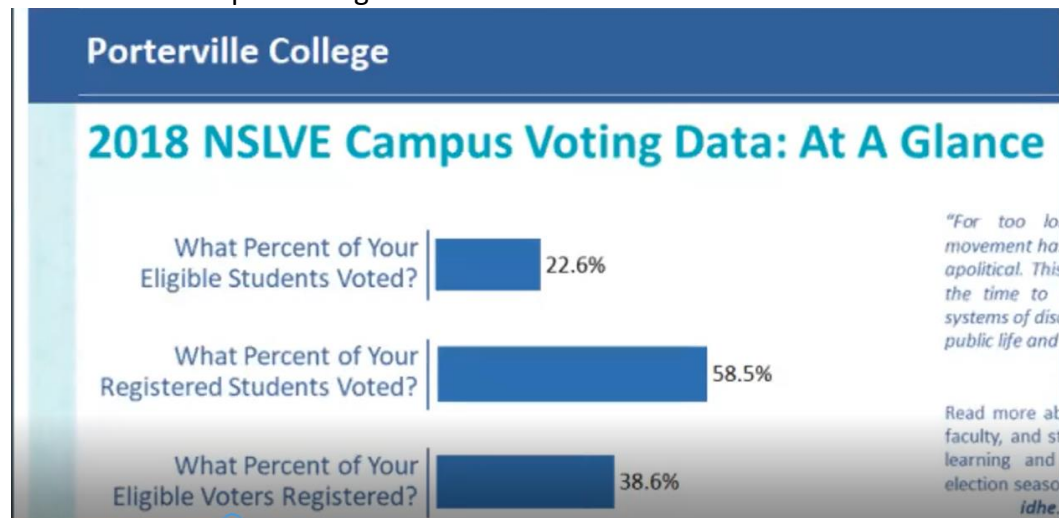
V. Discussion/Action Items

A. ILO #4 Social and Cultural Responsibility (apply knowledge of diversity and multicultural competencies to promote equity, social justice, and civic engagement in our communities) – Melissa Long (15 minutes Discussion)

Today the committee will review and analyze the evidence gathered for ILO#4.

Evidence:

- 2018 NSLVE Campus Voting Data



We know that a portion of our student population is non-citizens thus unable to vote but we don't have a great way of excluding that data. Regardless, PC is well below the national average of our students who vote.

Dr. Jeff Keele works with students to run the voting booth.

- 2017 CCSSEE Questions
This is a survey PC is conducted every three years (there is a 5-year due to the pandemic, next survey spring 2022) of our students on a variety of student related topics which addresses behaviors as well as their perception of how much the college emphasizes certain things.
This survey will be used for both ILO #4 and #5
 - 4R: In your experience at this college during the current school year, about how often have you done each of the following (% answering very often or often)
 - Had serious conversations with students who differ from

- Student who answered very often or often was PC – 23% (below the average), small colleges – 29.1%, 2017 Cohort – 28.5%
- 10: About how many hours do you spend in a typical 7-day week doing each of the following? (% answering more than “none”)
 - Participating in college sponsored activities (organizations, campus publications, student government, intramural sports, etc.)
 - Students who answered none was PC – 19.6%, small colleges – 24.7%, 2017 Cohort – 20.8%
- 11F: How much has your experience at this college contributed to your knowledge, skills, and personal development in the following areas (% answering “Quite a bit” or “Very much”)
 - Working effectively with others
 - Students who answered quite a bit or very much was PC – 71.9%, small college – 63.9%, 2017 cohort – 61.8%
- Veterans Resource Center
 - Civic engagement and community involvement
- Equity and Social Justice Committee
- Instructors including service learning component in their courses
- JEC internships encourage civic engagement
- The Neighborhood Market both helps and is staffed by students
- DRC has the ACE and STEPS programs placing students in volunteer positions in the community
- During Promise Days, we had presentations about social justice and student responsibility
- Existence of clubs like Mecha and Pride
- Voter awareness marketing campaign before the election
 - Some Social Science instructors registering students to vote in classes
- Modification of courses to meet the new CSU GE requirement
 - SOCI P150, ANTH P105, HIST P119
- Student Empowerment Retreat
- Groups presenting on campus, specifically, The Source
- PTK

Questions:

- 1) Where can we improve the opportunities we already have to help out students meet this outcome?

| Opportunity | Idea for Improvement |
|---------------------------------------|--|
| Veteran’s Resource Center | |
| Equity & social Justice Committee | Include student involvement, currently recruiting student from leadership, session specifically for students |
| Service Learning Component in Courses | Flex presentation to spread awareness, process for development, how-to, list of courses, Guided Pathways |
| JEC Internships | |

| | |
|---|---|
| Neighborhood Market | |
| ACE & STEPS Program | Testimonials, put them out on social media |
| Promise Days Social Justice Presentation | |
| Clubs | |
| Voter Awareness Marketing Campaign | |
| Modifications in courses for GE Requirement | In the process of doing this, Area F, waiting to hear back |
| Student Empowerment Retreat | Primavera is finding out what it is, maybe at Cerro Coso with all three leadership groups |
| Campus Presentations | |
| PTK | |

2) What new opportunities can we develop to help students meet this outcome?

- Weave opportunities into Guided Pathways
 - Component of GP is documentation
- Student orientation – students learn what opportunities there are as they come to PC
- Engage all incoming freshman through PC Promise and register them to vote there, too
- Somehow promote a list or a designation of service learning components in the catalog
- A training that helps other instructors learn and incorporate service learning
- ASPC opportunities and training
- JEC – ways to bring attention/more engagement, Bring employers to campus

Homework:

- Send Professor Long evidence for ILO #5 before the next meeting on May 3rd.
- Continue to consider how PC can improve with ILO #4, send ideas to Professor Long.

PowerPoint presentation.

B. CC Faculty and Administrator Co-Chair Nominations – Co-Chairs (5 minutes/1st read/Discussion)

Dr. Simpkins asked for nominations for a faculty and administrator co-chair, since no one was eager to put their hat in an electronic ballot will go out to CC for nominations.

The committee will review nominations at the next meeting, May 3rd, and then vote for a new faculty and administrator co-chairs.

C. Logic Model – Co-Chairs (15 minutes/1st read/Discussion)

The homework from the last meeting was to add items to the Logic Model. During this meeting the committee will focus on the activities section of the Logic Model. The information from the Logic Model will help the Restructure Workgroup to revise the agenda, committee charge and membership.

VP Arvizu asked the committee to give their input on activities CC is or should be doing. Dr Habib stated, we are trying to approve processes and be more effective and she encourages the committee to share their ideas.

Logic Model Activities:

- Review and approve reports
- Cross-campus dialogue
- Maybe all program reviews do not have to go through CC
- Advisory Board for the President
- Mission Statement review of the institution
- Review and approval of Planning documents
- HR Staffing update discussions and review
- Sub-committee updates and report out
- Establishing new program(s) review
- Taskforce recommendations
- Planning committee for the institution
- End of the Year Reports

Feedback:

- communicative body and send recommendations to President
- Should be heavily involved in strategic planning, CC is where the long-term plan and vision for institution gets executed.
- Having in-depth discussions around vision for success, achievement gaps, and the funding formula. These discussions are happening in sub-committees. How does this channel back up to CC and what the institution is doing?
- Discussions around data.
- Career and job placement discussions

Excel document shared with committee

D. Admission & Records Program Review – Erin Wingfield (5 minutes/1st read/Discussion/Action)

Dean Wingfield went over the highlights of the Admission and Records Program Review.

Motion, “motion to approve”

M/S/C: Kendra Haney/Michael Carley

Word Document provided to committee.

E. Transfer Center Program Review – Erin Wingfield (5minutes/1st read/Discussion/Action)

Transfer Counselor Olmedo-Hinde went over the highlights of the Transfer Center Program Review.

Motion, “motion to approve”

M/S/C: Lupe Guillen/Kendra Haney

Word Document provided to committee.

F. Counseling & Advising Program Review – Patty Serrato/Erin Wingfield (5 minutes/1st read/Discussion/Action)

Counselor Serrato went over the highlights of the Counseling and Advising Program Review.

Motion, “motion to approve”

M/S/C: Joe Cascio/Elizabeth Buchanan

Word Document provided to committee.

G. JEC Program Review – Ashley Land/Frank Ramirez (5 minutes/1st read/Discussion/Action)

Ashley Land went over the highlights of the JEC Program Review.

Motion, “motion to approve”

M/S/C: James Carson/Joe Cascio

Word Document provided to committee.

H. CTE Program Review – James Carson (5 minutes/1st read/Discussion/Action)

Professor Carson went over the highlights of the CTE Program Review.

Motion, “motion to approve”

M/S/C: Lupe Guillen/Joe Cascio

Word Document provided to committee.

I. Social Science Program Review – Dr. Roberts Simpkins (5 minutes/1st read/Discussion/Action)

Professor Dr. Simpkins went over the Social Science Program Review.

Motion, “motion to approve”

M/S/C: Miles Vega/Thad Russell

Word Document provided to committee.

VI. Subcommittee Reports

A. Accreditation

- No report

B. Budget

- Gone over all available dollars received from HERF and state block grant money, see KCCD_COVID Funding document.
- Reviewing general fund budget request and moving some request that will help with our students in a remote environment over to COVID funds.
- More will be provided at the next CC meeting and the open forum on May 5th

C. Strategic Planning

- Continue to go over program reviews
- Working on the next Strategic Plan, draft to come in fall
- Plans that were supposed to be updated in the 2020-21 academic year are: the IT Plan and Distance Ed Plan

D. Enrollment Management

- No report – meeting cancelled due to Chancellor’s Open Forum

E. Pathways, Success and Equity

- Process of updating 2-year plans
- Revising the major clusters. Changed name to Academic and Career Pathways. More to come.

F. Grant Oversight/Grant Progress Reports

- No report

G. Facility Planning Advisory

- Next meeting May 5th at 1pm

H. Information Technology

- Went over data center
- New adobe license
- IT prep for fall

I. Title IX Advisory/Safety and Security

- No report

J. Outreach

- Working on marketing campaigns
- Working on summer outreach and recruitment opportunities
- Working on the Logic Model

VII. Other Reports

A. President

- The new Chancellor is Dr. Sonya Christian. Dr. Habib welcomed new Chancellor with a gift from PC.

B. Academic Senate

- No report

C. Outcomes

- No report

D. CCA

- Elections coming up next week
- Looking for adjunct representative

E. CSEA

- No report

F. ASPC

- No report

G. Other

VIII. Future Agenda Items

IX. Adjournment

Meeting adjourned at 5:02 pm.