PORTERVILLE COLLEGE
CURRICULUM PROGRAM REVIEW UPDATE

Name of Division: Fine and Applied Arts   Contact Person: Jackie Buttice

Please submit this form to the Curriculum Committee **before** adding the course to eLumen when proposing a new Course or a new Program. Once the form is received, the course and/or program will be added as a discussion items at the next available Curriculum Committee meeting.

Please include this form as an attachment when submitting the course for final evaluation in eLumen.

All new Courses/Programs must be directly tied to the Institutional Goals, Strategic Plan, Educational Master Plan, General Education Outcomes, and Institutional Outcomes as appropriate through the Division Program Review.

Is this new Course/Program addressed in your <u>current</u> Program Review: YES [✓] NO [ ]

If YES, please attach the appropriate sections.

Goal A1: To create a UX Certificate that closely aligns with the PUSD Pathway to Commercial Art Degree

Timeline: Fall 2025

Needed Resources: Current staffing levels are adequate but need to hire more adjuncts

Person Responsible: Art Faculty

Comments: The goal is to align our Commercial Art program more closely with Digital Design and Multimedia Technology PUSD "Pathways" by continuing to offer Digital Art and Digital Graphic Design.

The new graphic design is in software and app design and these 3 new classes will allow students to get a certificate and create a portfolio for the current job market locally and remote.

Division Name: Fine & Applied Arts   Contact Person: James Thompson   Submission Date: 4-12-2022

	Comments:
Goal A2: Clarify & improve marketing of Art programs (ongoing)	This goal is to Clarify and publicize the pathways to completion of Studio Art and Commercial Art Degrees. Offer a Studio Art Certificate of Achievement as a stepping-stone to the AA-T. Included in this goal is the addition of a Commercial Art Video Production Certificate (a steppingstone to the Commercial Art AA—or a standalone record of the skills required for jobs in the field).
Timeline: Since Fall 2019 & Ongoing	
Needed Resources:	
Person(s) Responsible: Art Faculty	The number of degree completers for our two Art degrees has lagged the growth in majors for these two degree programs. We are working on ways to clarify and publicize the pathways to the completion of the two degrees in our program in order to increase the number of degree completers. We are working on offering a Studio Art Certificate of Achievement (18 units) as a stepping-stone toward the completion of a Studio Art AA-T (24 units). Commercial Art/Video Production Certificate is ready to be offered in the Fall of 2022. So, this goal will be partially complete by the Fall Semester of 2022.
Obstacles (if any):	

PORTERVILLE COLLEGE

CURRICULUM COMMITTEE

(For office use only)
PROPOSAL VOTE

Date _____
Yes _____
No _____
Abstaining _____

COURSE ADDITION

The items enumerated below are to assist you in filling out the Course Addition Form. Short descriptions and examples have been given to guide you in completing this form

ATTACH COURSE OUTLINE

1. **INITIATED BY**   Jackie Buttice   Fine Art   FAA
   Instructor   Division   Department

2. **Subject**   ART   **Number**   P151   **Title**   User Experience Design 2

   Units   3   **Lecture Hours**   54   **Lab Hours** 0

   Computer Assisted Instruction [   ]   **Distance Learning** yes

3. **CONTENT REVIEW**
   If a prerequisite, corequisite or recommended preparation is listed below, content review forms (entrance, exit and/or corequisite) must be included with this proposal. Forms are available on the web under the Curriculum Committee tab. **ALL INFORMATION BELOW MUST BE IDENTICAL ON THE ATTACHED COURSE OUTLINE.**

Prerequisite:	P150
Corequisite:	none
Recommended Preparation:	

4. **CATALOG DESCRIPTION**
   Provide a draft of the course description as you wish it to appear in the catalog. **This must match the attached course outline.**

   This course focuses on the full product design and development cycle with emphasis on UX design and development best practices. It explores advanced and trending strategies to create and deliver a scalable visual and interactive design systems. Additionally, it explores equity-focused design thinking and how it is applied in today's UX design framework. Instructors introduce best practices, using industry-standard UX design and prototyping apps, on project management, collaboration and working with product requirements.

5. **REASON FOR ADDITION**
   Provide a concise statement as to why the course is being added. Be clear regarding the evidence of need for the addition of this course (e.g., articulation with other colleges/universities, student demand, recommendation from advisory committee or external accreditation review, campus program review).

   The Certificate in UX Design prepares students for entry-level positions in the field and/or transfer to a bachelor's degree program in a similar discipline. In completing the program, students will have design projects that can help them transition to doing internships, freelance or contract positions.

6. **DESCRIBE ANY FISCAL IMPACT THIS ADDITION WILL HAVE ON THE DEPARTMENT, COLLEGE AND/OR DISTRICT:** Address significant changes in staffing, facilities, equipment, supplies, learning resources or state reimbursement (e.g. loss of eligibility for basic skills, matriculation, and/or other categorical funding). Example: Adding a component of computer assisted instruction to a class could mean a change in identification of facilities, the need to purchase computers and software and the need for additional staff. - additional staffing will be needed to teach my current courseload

7. **CHECK ANY OF THE FOLLOWING CATEGORIES FOR WHICH THIS COURSE WILL BE USED.**

a.	[ ]	None
b.	[ ]	AA/AS Degree
c.	[X]	Associate Degree for Transfer (ADT)
d.	[ ]	Area of Emphasis
e.	[X]	Certificate of Achievement
f.	[ ]	Certificate of Proficiency

Commercial Art

User Experience Design

8. **GENERAL EDUCATION:** Forms for the appropriate Associate Degree area are available from Instructional Operations. CSU and IGETC requests approved by the Curriculum Committee are submitted each December for review by the specific four-year system office.

a.	[ ]	Not applicable				
b.	[ ]	General Education – Associate Degree	Area	3	Section	
c.	[ ]	General Education – CSU Certification	Area		Section	
d.	[X]	General Education – IGETC	Area	CALGETC 3	Section	

9. **THIS COURSE MEETS OR EXCEEDS STATE TITLE 5 STANDARDS AND CRITERIA FOR COURSES AND CLASSES (Check one)**

[X] Credit course applicable as units to the associate degree (within degree/certificate requirements or elective toward graduation) – Title 5: Section 55002

[ ] Credit course not applicable as units toward an associate degree – Title 5: Section 55002

[ ] Basic skills (when designated as non-degree credit; courses in reading, writing, computation, and ESL) – Title 5: 55002/55000(j)

[ ] Noncredit course (offered for zero units) – Title 5: Section 55002

10. **Porterville College CROSS-LISTING COLLABORATION AND LETTER OF INTENT**

Cross-listed [ ] Yes [X] No

If yes, please list cross-listed course(s)

Similarity in course content in another department [ ] Yes [X] No

If yes, please list similar course

The original Letter of Intent, with sign off by the affected department at Porterville, must be included with this proposal. **The Curriculum Committee will not review any proposal that affects any division or department at Porterville unless a completed Letter of Intent is on file.** Please meet and collaborate with the appropriate chair or coordinator when this course modification affects another program or certificate or if this course is to be cross-listed at Porterville.

Date sent [ ]   Date returned [ ]
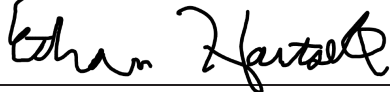
11. **VOTE OF DEPARTMENT**

Indicate the date that the department met to consider the curriculum proposal, the number of full-time faculty members in the department, the number voting and the number absent at the time the vote was taken.

Date of meeting   10/18/24   Number of full time members in department   7

Yes 7   No   Abstaining   Absent

12. **SIGNATURES**

I have reviewed this form for accuracy and completeness and recommend this course addition.

_____   10/20/24
Department Chairperson/Coordinator   Date

_____   10/20/24
Dean   Date

13. **FOR CURRICULUM CHAIR and VP OFFICE USE**

ONLY: STAND-ALONE COURSE APPROVAL   ☐ Yes   ☐ No

This course addition meets the state Chancellor's Office
regulations and guidelines requiring state approval as a
stand-alone course outside of a program.

_____   _____
Curriculum Chair/VP   Date