**PORTERVILLE COLLEGE**

Enrollment Management Agenda

3:00PM – 4:00PM Monday, October 8, 2018 AC-119

1. Call to Order
2. Approval of Agenda – October 8, 2018
3. Approval of Minutes – September 24, 2018
4. Informational Items
5. Action Items
6. Discussion Items

1. Strategic Enrollment

a. Enrollment Management Plan Goals & Strategies

b. Scheduling Matrix (follow up)

c. Student Voice/Feedback (follow up)

d. Marketing Clarity – Program Webpages & Groupings

1. Other
2. Future Agenda Items