**Enrollment Management Committee**

Enrollment Management is a comprehensive process designed to help achieve and maintain optimum enrollment (recruitment, retention, graduation rates). It is an institution wide process that permeates virtually every aspect of the College's function and culture. The Committee's primary charge includes the following functions:

FUNCTIONS

1. Ensure that student access and success are our first priorities.
2. Ensure that course offerings address the core mission of the California Community Colleges: Basic Skills, Career and Technical Education, Transfer with a focus on articulation with four year institutions.
3. Stabilize enrollments to align with new funding formula.
4. Integrating instructional and student services programs.
5. Improving services (shorten response time to students, increase satisfaction, and increase efficiency).
6. Improve access to information (putting our information systems to optimum usage)
7. Respond to demographic changes.
8. Respond to economic forces (expansion, recession, employment rates).
9. Evaluate strategies (track what works and change what doesn't work).

**Members**

**Composition**

Vice President, Finance & Administrative Services (1) co-chair

Vice Presidents (2)

Deans (2)

Institutional Researcher (1)

Associate Dean, Health Careers (1)

Director, Enrollment Services (1)

Division Chairs (9)

Instructional Office Specialist, Classified Representative (1)

Director, Student Services (1)

Faculty Representatives (1)

Student Representative (1)

Secretary (non-voting)

        Total Membership 21

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| --- | --- |
| VP, Student Services | Primavera Arvizu |
| VP, Instruction | Gregory South |
| Dean (CTE, L. Arts, Math, LRC/JEC | Kailani Knutson |
| Dean, Instructional Office (Science, Social Science, PE, Fine Arts, Library | Joe Cascio |
| Institutional Researcher | Mike Carley |
| Associate Dean, Health Careers/Nursing | Kim Behrens |
| VP, Finance & Admin Srvs | Arlitha Williams-Harmon |
| Director, Admissions & Records/Financial Aid | Erin Cruz |
| Division Chair, Natural Science | Kendra Haney |
| Division Chair, Math | Sherie Burgess |
| Division Chair, Social Science | Robert Simpkins |
| Division Chair, Health/Physical Ed | Vickie Dugan |
| Division Chair, Career & Technical Ed | Tim Brown |
| Division Chair, Fine & Applied Arts | James Thompson |
| Division Chair, Health Careers | Lupe Guillen |
| Division Chair, Student Learning Services | Maria Roman |
| Division Chair, Language Arts | Ann Marie Wagstaff |
| Instructional Office Specialist, Classified Representative | Judy Fallert |
| Director, Student Services | Diane Thompson |
| Faculty | Karen Bishop |
| Student Representative | [aspcvp@portervillecollege.edu](mailto:aspcvp@portervillecollege.edu) |