## Enrollment Management Minutes

## 3:00pm – 5:00pm  March 22, 2021  Zoom

**Our Mission**

*With students as our focus, Porterville College provides our local and diverse communities quality education that promotes intellectual curiosity, personal growth, and lifelong learning, while preparing students for career and academic success*.

**Members**: Thad Russell, Primavera Arvizu, Joe Cascio, Michelle Miller, James Thompson, Mike Carley, Kim Behrens, Erin Wingfield, Robert Simpkins, Jim Carson, Lupe Guillen, Patty Serrato, Karen Bishop, Sarah Phinney, Kendra Haney, Sherie Burgess, Elizabeth Buchanan, Vickie Dugan, Frank Ramirez, Arlitha Williams Harmon, Judy Fallert, Miles Vega, Yolanda Vasquez, Armando Torres, Miranda Warren.

1. **Call to Order –** the meeting was called to order at 3:12 pm.
2. **Approval of Agenda - Motion to approve agenda M/S/C – M. Carley/ K. Bishop**
3. **Approval of Minutes - Motion to approve minutes M/S/C – K. Bishop/ K. Haney**
4. **Full audience - Information Items**
5. Banner 9 Update – there is a scheduled VP meeting this week to discuss Banner 9 updates, Erin will have an update at the next meeting.
6. Student Services Update – Gearing up for priority registration March 31st. There is a professional development opportunity April 28th from 10-11, faculty can email Erin if interested. Frank – working with students on mid-year progress reports. Applications for programs are available on the website.
7. Counseling Update – working on a comprehensive campaign. Progress reports went out on the 7th week and will go out on the 12th week. Continue sending Early Alert referrals and encourage students to reach out to the counseling department if they need assistance.
8. **Full audience - Discussions Items** 
   1. Year-end report – Motion to approve as presented M/S/C P. Arvizu/ K. Haney
   2. Faculty Co-chair – Karen Bishop nominated Elizabeth Buchanan as co-chair until the end of the semester and the committee can decide how to move forward with the co-chair duties, James Thompson seconded.
   3. Safe reopening – if faculty have concerns about reopening campus invite them to discuss during our meetings so we can brainstorm ideas. The campus is currently working on upgrading all HVAC systems by August.
9. **Chairs – Information Items**
10. **Chairs – Discussion Items**
    1. Semester knows and unknowns
    2. 2 Year Plans/Maps – Chemistry or Physics, Biological Physical Science, Biology, Nursing, Pre-Med, Veterinarian, Dental Major, Kinesiology
11. **Other**

1. **Future Agenda Items**
2. **Adjourn – meeting adjourned at 3:48 pm**
3. **2017-2022 Enrollment Management Goals**
   1. Increase number of declared majors
   2. Increase awareness of instructional program offered
   3. Increase the number of dual enrollment offerings and track the success of those offerings
   4. Increase the percentage of students who take 15 units per semester
   5. Increase percentage of students who complete 30 unites by end of 1st year of college
   6. Increase awareness of career options within programs/pathways of study
   7. Increase the number of students receiving associate degrees and certificates
   8. Increase number of students who transfer to university
   9. Increase number of students with ready resume, job applications