## Enrollment Management Minutes

## 3:00pm – 5:00pm  October 25, 2021  Zoom

**Our Mission**

*With students as our focus, Porterville College provides our local and diverse communities quality education that promotes intellectual curiosity, personal growth, and lifelong learning, while preparing students for career and academic success*.

**Members**: Primavera Arvizu, Michelle Miller, Mike Carley, James Thompson, Robert Simpkins, Jim Carson, Elizabeth Keele, Karen Bishop, Sarah Phinney, Kendra Haney, Sherie Burgess, Elizabeth Buchanan, Vickie Dugan, Frank Ramirez, Patty Serrato, Jonathan Miranda, Osvaldo Del Valle, Miranda Warren.

1. **Call to Order –** the meeting was called to order at 3:14 pm.
2. **Approval of Agenda - Motion to approve agenda M/S/C – E. Keele / M. Carley**
3. **Approval of Minutes - Motion to approve minutes M/S/C – K. Bishop/ E. Keele**
4. **Full audience - Information Items**
5. Banner 9 Update - looking for a soft launch on February 22, 2022. There will be a training for faculty December 10th.
6. Student Services Updates – no update available.
7. Counseling Update – Priority registration begins next week 11/3. Please encourage students to schedule appointments to meet with a counselor or advisor. Open registration begins 11/17. Appointments are available in person and virtually.
8. **Full audience - Discussions Items**

1.a Goal Setting for 2022-2025

* + - 1. Increase the percentage of students with declared programs
			2. Increase awareness of instructional programs offered
			3. Increase the number of dual enrollment sections and number of dual/concurrent enrollments
			4. Increase the percentage of students who attempt 15 units per semester
			5. Increase percentage of students who complete 30 units by end of 1st year of college
			6. Increase awareness of career options within programs/pathways of study (continue conversation)
			7. Increase the number of students receiving associate degrees and certificates (Continue conversation)
			8. Increase number of students who transfer to university
			9. Increase number of students with ready resume, job applications (continue conversation)

Discuss: Equity / Community; Addressing overall enrollment; Matriculation completion that includes the Ed Plan

1. **Chairs – Information Items**
2. **Chairs – Discussion Items**
3. **Other**

1. **Future Agenda Items**
2. **Adjourn – meeting adjourned at 4:47 pm**
3. **2017-2022 Enrollment Management Goals**
	1. Increase number of declared majors
	2. Increase awareness of instructional program offered
	3. Increase the number of dual enrollment offerings and track the success of those offerings
	4. Increase the percentage of students who take 15 units per semester
	5. Increase percentage of students who complete 30 unites by end of 1st year of college
	6. Increase awareness of career options within programs/pathways of study
	7. Increase the number of students receiving associate degrees and certificates
	8. Increase number of students who transfer to university
	9. Increase number of students with ready resume, job applications