## Enrollment Management Minutes

## 3:00pm – 5:00pm  November 8, 2021  Zoom

**Our Mission**

*With students as our focus, Porterville College provides our local and diverse communities quality education that promotes intellectual curiosity, personal growth, and lifelong learning, while preparing students for career and academic success*.

**Members**: Thad Russell, Primavera Arvizu, Mike Carley, James Thompson, Robert Simpkins, Jim Carson, Elizabeth Keele, Karen Bishop, Sarah Phinney, Kendra Haney, Sherie Burgess, Elizabeth Buchanan, Vickie Dugan, Frank Ramirez, Patty Serrato, Osvaldo Del Valle, Judy Fallert, Arlitha Williams, Miranda Warren. Guest- Ted Younglove.

1. **Call to Order –** the meeting was called to order at 3:11 pm.
2. **Approval of Agenda - Motion to approve agenda M/S/C – B. Simpkins/ E. Keele**
3. **Approval of Minutes - Motion to approve minutes M/S/C – M. Carley/ B. Simpkins**
4. **Full audience - Information Items**
5. SEM Training – Tools for SEM Enhancement - how to boost enrollment in courses on the edge – Presentation by Mr. Younglove. Boosting though in-reach and outreach.
6. Banner 9 Update – Jonathan Miranda will be giving future updates, he is working with Bob on training during Flex.
7. Student Services Updates – Registration events going on this week. EOPS will be recruiting for spring, the application will be available next week. Primavera will be sending out emails about how to look out for fraud.
8. Counseling Update – No updates at this time.
9. **Full audience - Discussions Items**

1.a One-year schedule – one-year registration – looking at a full year registration, where students would be able to register for one year at a time instead of semester to semester. Discussion ensued.

2. b Goal Setting for 2022-2025 – Draft from last meeting:

* + - 1. Increase the percentage of students with declared programs
      2. Increase awareness of instructional programs offered
      3. Increase the number of dual enrollment sections and number of dual/concurrent enrollments
      4. Increase the percentage of students who attempt 15 units per semester
      5. Increase percentage of students who complete 30 units by end of 1st year of college
      6. Increase awareness of career options within programs/pathways of study (continue conversation)
      7. Increase the number of students receiving associate degrees and certificates (Continue conversation)
      8. Increase number of students who transfer to a university by ensuring required courses are scheduled and staffed to maximize timely completion
      9. Increase number of students with ready resume, job applications (continue conversation)
      10. Promote/facilitate interdisciplinary collaboration to avoid schedule conflicts. ~~more streamlined program completions. Course overlaps, prereqs inconsistencies, scheduling… How do we avoid schedule conflicts? And excessively waitlisted courses?~~

Discuss: Equity / Community; Addressing overall enrollment; Matriculation completion that includes the Ed Plan

1. **Chairs – Information Items**
2. **Chairs – Discussion Items**
   1. Summer/Fall 2022 modality (Thad)
3. **Other**

1. **Future Agenda Items**
   1. **One-year schedule – one-year registration**
2. **Adjourn – meeting adjourned at 5:05 pm**
3. **2017-2022 Enrollment Management Goals**
   1. Increase number of declared majors
   2. Increase awareness of instructional program offered
   3. Increase the number of dual enrollment offerings and track the success of those offerings
   4. Increase the percentage of students who take 15 units per semester
   5. Increase percentage of students who complete 30 unites by end of 1st year of college
   6. Increase awareness of career options within programs/pathways of study
   7. Increase the number of students receiving associate degrees and certificates
   8. Increase number of students who transfer to university
   9. Increase number of students with ready resume, job applications

NEXT MEETING:

Adjunct commitments

Psych tech and cohorts

New spring students

Clean rosters of those we don’t know will come, do we hold spots in spring if they didn’t in the fall

Do we have the capacity to predict schedule?

Priority registration

Getting info from other colleges on what works and what doesn’t