## Enrollment Management Minutes

## 3:00pm – 5:00pm  November 28, 2022  AC-120

**Our Mission**

*With students as our focus, Porterville College provides our local and diverse communities quality education that promotes intellectual curiosity, personal growth, and lifelong learning, while preparing students for career and academic success*.

**Members**: Thad Russell, Primavera Arvizu, Mike Carley, James Thompson, Robert Simpkins, Karen Bishop, Kendra Haney, Sherie Burgess, Melissa Long, Frank Ramirez, Stephanie Olmedo-Hinde, Osvaldo Del Valle, Judy Fallert, Michelle Miller, Kim Behrens, Elisa Queenan, Ricardo Marmolejo, Bret Davis, Alicia Vargas Escamilla.

1. **Call to Order –** the meeting was called to order at 3:11 pm.
2. **Approval of Agenda - Motion to approve agenda M/S/C – J. Thompson/ K. Haney**
3. **Approval of Minutes - Motion to approve minutes M/S/C – N/A – will approve at the next meeting.**
4. **Full audience - Information Items**
5. Banner 9 Update – we are hoping for the end of spring 2023.
6. Student Services Updates – we have hired our new Program Coordinator for Career, Transfer, and Internships, we can introduce her at your division meetings. We have seen a dramatic increase in referrals to Student Services. REACH is along Guided Pathways and we have been working on the following: Education Careers and Child Development – we have faculty involved with ed plans. Program Mapper – once published we will reach out to Division Chairs to verify the two-year plans are correct. Our Puente program is continuing to make great strides, our students were able to attend a motivational transfer conference in Merced last month.
7. Counseling Update – Counseling in the Quad is going pretty well. Please include your counselors in your division meetings.
8. **Full audience - Discussions Items**

1. a Course Rotation Template – Bob presented the template and the committee discussed how they will use it going forward. If your course rotation has changed it will need to be submitted to Judy before February 1st so she can update the catalog.

1.b Enrollment Management Plan

1. **Chairs – Information Items**
2. **Chairs – Discussion Items**
3. **Other**

1. **Future Agenda Items**
   1. One-year schedule – one-year registration
2. **Adjourn – meeting adjourned at 5:01 pm**
3. **2017-2022 Enrollment Management Goals**
   1. Increase number of declared majors
   2. Increase awareness of instructional program offered
   3. Increase the number of dual enrollment offerings and track the success of those offerings
   4. Increase the percentage of students who take 15 units per semester
   5. Increase percentage of students who complete 30 unites by end of 1st year of college
   6. Increase awareness of career options within programs/pathways of study
   7. Increase the number of students receiving associate degrees and certificates
   8. Increase number of students who transfer to university
   9. Increase number of students with ready resume, job applications