## Enrollment Management Minutes

## 3:00pm – 5:00pm  February 27, 2023  AC-120

**Our Mission**

*With students as our focus, Porterville College provides our local and diverse communities quality education that promotes intellectual curiosity, personal growth, and lifelong learning, while preparing students for career and academic success*.

**Members**: Thad Russell, Primavera Arvizu, Michelle Miller-Galaz, Osvaldo Del Valle, Mike Carley, James Thompson, Robert Simpkins, Melissa Long, Karen Bishop, Kendra Haney, Sherie Burgess, Stephanie Olmedo-Hinde, Elizabeth Keele, Frank Ramirez, Jonathan Miranda, Judy Fallert, Jim Caron, Bret Davis, and Kim Behrens.

1. **Call to Order –** the meeting was called to order at 3:03 pm.
2. **Approval of Agenda - Motion to approve agenda with addition of 2 year course rotation template. M/S/C – E. Keele/ J. Carson**
3. **Approval of Minutes - Motion to approve minutes M/S/C – J. Thompson/ K. Bishop**
4. **Full audience - Information Items**
5. Banner 9 Update – No updates.
6. Student Services Updates – Updated program mapper shared. Currently program mapper is 1 year behind pending 2022-23 upload to occur. Academic career pathway online and will be linked to program mapper.
7. Counseling Update – Assembly bill AB 2881 was passed that requires priority registration given to parents.
8. **Full audience - Discussions Items**

1. a Enrollment Management Plan – Previous brainstorming ideas were reviewed.

1. **Chairs – Information Items**
2. **Chairs – Discussion Items**

1. a Dialog about upcoming outreach and marketing efforts- Jonathan is developing outreach calendar. Roger Perez will attend Enrollment Management Monthly meetings for updates.

1. b 2-Year Course Rotation Template- Division chairs were asked to update table that was sent out as district is requiring it to be reported through Judy.

1. **Other-**Announcement that Senior Day has been cancelled.

1. **Future Agenda Items**
2. **Adjourn – meeting adjourned at 4:50.**
3. **2017-2022 Enrollment Management Goals**
   1. Increase number of declared majors
   2. Increase awareness of instructional program offered
   3. Increase the number of dual enrollment offerings and track the success of those offerings
   4. Increase the percentage of students who take 15 units per semester
   5. Increase percentage of students who complete 30 units by end of 1st year of college
   6. Increase awareness of career options within programs/pathways of study
   7. Increase the number of students receiving associate degrees and certificates
   8. Increase number of students who transfer to university
   9. Increase number of students with ready resume, job applications