## Enrollment Management Agenda

## 3:00pm – 5:00pm  April 10, 2023  AC-120

**Our Mission**

*With students as our focus, Porterville College provides our local and diverse communities quality education that promotes intellectual curiosity, personal growth, and lifelong learning, while preparing students for career and academic success*.

**Members**: Thad Russell, Primavera Arvizu, Maria Battisti, Michelle Miller, Osvaldo Del Valle, James Thompson, Mike Carley, Kim Behrens, Erin Wingfield, Robert Simpkins, Elisa Queenan, Stephanie Olmedo-Hinde, Melissa Long, Elizabeth Keele, Karen Bishop, Vickie Dugan, Judy Fallert, Kendra Haney, Sherie Burgess, Frank Ramirez, Jonathan Miranda, Ricardo Marmolejo, Miranda Warren.

***Accessibility Note:*** *If you are an individual with a disability and need accommodations, please contact Miranda Warren at 559-791-2333 or by email.*

1. **Call to Order**
2. **Approval of Agenda**
3. **Approval of Minutes**
4. **Full audience - Information Items**
5. Banner 9 Update (Jonathan)
6. Student Services Updates (Primavera)
7. Counseling Update (Stephanie)
8. **Full audience - Discussions Items**

1**.**a End of the year report

1.b Enrollment Management Plan

1. **Chairs – Information Items**
2. **Chairs – Discussion Items**

1.a Dialog about upcoming outreach and marketing efforts.

1. **Other**
2. **Future Agenda Items**
3. **Adjourn**
4. **2017-2022 Enrollment Management Goals**
   1. Increase number of declared majors
   2. Increase awareness of instructional program offered
   3. Increase the number of dual enrollment offerings and track the success of those offerings
   4. Increase the percentage of students who take 15 units per semester
   5. Increase percentage of students who complete 30 units by end of 1st year of college
   6. Increase awareness of career options within programs/pathways of study
   7. Increase the number of students receiving associate degrees and certificates
   8. Increase number of students who transfer to university
   9. Increase number of students with ready resume, job applications