## Enrollment Management Minutes

## 3:00pm – 5:00pm  April 10, 2023  AC-120

**Our Mission**

*With students as our focus, Porterville College provides our local and diverse communities quality education that promotes intellectual curiosity, personal growth, and lifelong learning, while preparing students for career and academic success*.

**Members**: Primavera Arvizu, Michelle Miller-Galaz, Mike Carley, Stephanie Olmedo-Hinde, Melissa Long, Elizabeth Keele, Vickie Dugan, Kendra Haney, Sherie Burgess, Jim Carson, Ricardo Marmolejo, Roger Perez, Miranda Warren.

1. **Call to Order –** the meeting was called to order at 3:02 pm.
2. **Approval of Agenda M/S/C – E. Keele/ J. Thompson**
3. **Approval of Minutes M/S/C – J. Thompson/ M. Long**
4. **Full audience - Information Items**
5. Banner 9 Update – no representative present.
6. Student Services Updates – email was sent to graduating students, they need to RSVP and submit any name changes by April 21st. Cap and gown can be purchased through the Bookstore, there will be a brunch and commencement practice afterwards. An email will go out to faculty and staff soon.
7. Counseling Update – Counseling in the Quad every Monday in April. Students can get free lunch if they stop and talk with them.
8. **Full audience - Discussions Items**

1. a End of the Year Report – the committee drafted ideas for next years goals.

1. b Course grading policies – instructors cannot use attendance as part of your grading policy. This will be included in our Adjunct Orientation and faculty onboarding.

1.c Enrollment Management Plan – tabled.

1.d Senior Day – Primavera recommended a work group for Senior Day so it is not dependent on the person in the Dual Enrollment position or the CTE department.

1. **Chairs – Information Items**
2. **Chairs – Discussion Items**

1. a Dialog about upcoming outreach and marketing efforts

1. **Other –**

1. **Future Agenda Items**
2. **Adjourn – meeting adjourned at 4:07.**
3. **2017-2022 Enrollment Management Goals**
   1. Increase number of declared majors
   2. Increase awareness of instructional program offered
   3. Increase the number of dual enrollment offerings and track the success of those offerings
   4. Increase the percentage of students who take 15 units per semester
   5. Increase percentage of students who complete 30 units by end of 1st year of college
   6. Increase awareness of career options within programs/pathways of study
   7. Increase the number of students receiving associate degrees and certificates
   8. Increase number of students who transfer to university
   9. Increase number of students with ready resume, job applications