## Enrollment Management Minutes

## 3:00pm – 4:00pm  October 23, 2023  AC-120

**Our Mission**

*With students as our focus, Porterville College provides our local and diverse communities quality education that promotes intellectual curiosity, personal growth, and lifelong learning, while preparing students for career and academic success*.

**Attended**: Thad Russell, Primavera Arvizu, Michelle Miller-Galaz, Mike Carley, Elizabeth Keele, Bret Davis, Kendra Haney, Frank Ramirez, Ethan Hartsell, Matthew Flummer, Rebecca Baird, Debbie Angeles, Tamara Warren, Stephanie Cortez, Ricardo Marmolejo, Judy Fallert, Sherie Burgess, Roger Perez, Erin Wingfield, Kim Behrens

1. **Call to Order**
2. **Approval of Agenda**

**M/S/C: Arvizu/Keele**

1. **Approval of Minutes**

**M/S/C: Baird/Flummer**

1. **Full audience - Information Items**
2. Banner 9 Update:
   * Prima will lead until there is an A&R Director to replace Jonathan.
   * Prima will set faculty training before leaving in December. She asked the Division chairs what they would like to do. The Chairs said they are fine attending with one extra person. Prima will send an email out with details.
   * Specific populations receive priority registration, such as formally incarcerated students, foster youth, etc.
   * Academic standing did not work and will be ready in the spring. Consultants are working on Academic Standing, and counselors will be trained on the process.
3. Student Services Updates:

* Early College and Financial Aid event Monday, October 30. CTE and Natural Science will be in attendance. If any other faculty or Division would like to attend, contact Erin.
* Reach out to Stephanie if anyone would like to attend the Transfer Fair.
* The last day to drop is this Friday, and get a W.
* The Program mapper and CSU Bakersfield is updated.
* Senior day is tomorrow.

1. **Full audience - Discussions Items** 
   * + 1. a Roger-PIO Updates:

* Roger provided an update.
* Realigning outreach committee with Jonathan gone.
* While going through pathways, they ran into several issues. Roger brought up the PC website and showed division level brochures.
* Maribel will set up meetings with Roger and each Division to discuss program flyers, photos, titles, white papers, continuity, etc.
* If anyone runs into bugs over the next couple of weeks, notify Roger. Kevin will be out.

1. b Collect Lis of Instr. Tech Expenses:

**Identify and send to Debbie and Thad by December 1.**

* Division Chairs provide a list of Instructional Technology used. The list will be compiled to ensure all tech used by faculty is budgeted so funds are available and not missed.

1.c SCFF – Impact of Rising Scholars & Dual Enrollment:

* Thad provided a basic SCFF presentation.
* Funding previously was from students in seats.
* SCFF starts with a Basic allocation for each college. Kern receives funds and disperses to campuses.
* Three columns: FTES, Success and Supplemental

1. Approximately 65-70% for FTES
2. Approximately 10-20% for Success. Students earning degree, certificate, 9 units of CTE in one year, fixed dollar amount for each student, etc.
3. Supplemental- A dollar amount for each student, and there is a bump for the success of students in specific populations such as socioeconomic status.
4. **Other**
5. **Future Agenda Items:** SCFF-Positive Attendance
6. **Adjourn**
7. **2017-2022 Enrollment Management Goals**
   1. Increase number of declared majors
   2. Increase awareness of instructional program offered
   3. Increase the number of dual enrollment offerings and track the success of those offerings
   4. Increase the percentage of students who take 15 units per semester
   5. Increase percentage of students who complete 30 units by end of 1st year of college
   6. Increase awareness of career options within programs/pathways of study
   7. Increase the number of students receiving associate degrees and certificates
   8. Increase number of students who transfer to university
   9. Increase number of students with ready resume, job applications