## Enrollment Management Minutes

## 3:00pm – 4:00pm  March 11, 2024  SCCR

**Our Mission**

*With students as our focus, Porterville College provides our local and diverse communities quality education that promotes intellectual curiosity, personal growth, and lifelong learning, while preparing students for career and academic success*.

**Attended**: Thad Russell, Primavera Arvizu, Michelle Miller-Galaz, Mike Carley, Kim Behrens, Elizabeth Keele, Melissa Long, Frank Ramirez, Kendra Haney, Ethan Hartsell, Matthew Flummer, Rebecca Baird, Debbie Angeles, Stephanie Olmedo-Hinde, Vickie Dugan, Judy Fallert, Ian Onizuka, Tamara Warren, Stephanie Cortez, Miranda Warren, Rickelle Syrdahl, Lupe Guillen, Ana Ceballos.

1. **Call to Order 3:03 pm**
2. **Approval of Agenda**

**M/S/C: E. Keele/ S. Olmedo-Hinde**

1. **Approval of Minutes**

**M/S/C: E. Hartsell/ E. Keele**

1. **Full audience - Information Items**
2. Banner 9 Update: There will be a soft roll out of the waitlist, Primavera will provide more information later. There is audits at community colleges about the last date of attendance where colleges are being fined.
3. Student Services Updates: Primavera said an email will be coming out soon to RSVP for commencement so M&O is able to set up for the correct number.
4. Counseling Update: tabled.
5. **Full audience - Discussions Items** 
   * + 1. Facilities Usage Presentation – Space utilization presentation (Facility Soft program).
       2. Material Instructional Costs – tabled.
       3. Enrollment Management Plan - tabled.
6. **Other**
7. **Future Agenda Items:**
8. **Adjourn 4:10 pm**
9. **2017-2022 Enrollment Management Goals**
   1. Increase number of declared majors
   2. Increase awareness of instructional program offered
   3. Increase the number of dual enrollment offerings and track the success of those offerings
   4. Increase the percentage of students who take 15 units per semester
   5. Increase percentage of students who complete 30 units by end of 1st year of college
   6. Increase awareness of career options within programs/pathways of study
   7. Increase the number of students receiving associate degrees and certificates
   8. Increase number of students who transfer to university
   9. Increase number of students with ready resume, job applications