## Enrollment Management Minutes

## 3:00pm – 4:00pm  April 8, 2024  AC-120

**Our Mission**

*With students as our focus, Porterville College provides our local and diverse communities quality education that promotes intellectual curiosity, personal growth, and lifelong learning, while preparing students for career and academic success*.

**Attended**: Thad Russell, Primavera Arvizu, Mike Carley, Kim Behrens, Elizabeth Keele, Melissa Long, Frank Ramirez, Kendra Haney, Matthew Flummer, Debbie Angeles, Vickie Dugan, Judy Fallert, Ian Onizuka, Tamara Warren, Marie Braidi, Miranda Warren.

1. **Call to Order 3:00 pm**
2. **Approval of Agenda**

**M/S/C: E. Keele/ M. Long**

1. **Approval of Minutes**

**M/S/C: E. Keele/ T. Russell**

1. **Full audience - Information Items**
2. Banner 9 Update: No update.
3. Student Services Updates: Fraud update - working on automatic drops before the class starts and a faculty code for suspected fraud vs definite fraud. LexusNexis is a new software program we will be utilizing as an extra layer to prevent fraudulent enrollments.
4. Counseling Update: gearing up for PC Connect this Wednesday and Thursday.
5. **Full audience - Discussions Items** 
   * + 1. PC IEPI Plan – there is a writing workgroup that will be submitting the final draft next week, if you have any feedback please let Primavera know.
       2. Material Instructional Costs – Every crn has to identify the textbook being used, Judy will send the form to the chairs to distribute to faculty.
       3. End of the year report
       4. Enrollment Management Plan - tabled.
6. **Other**
7. **Future Agenda Items:**
8. **Adjourn 3:58 pm**
9. **2017-2022 Enrollment Management Goals**
   1. Increase number of declared majors
   2. Increase awareness of instructional program offered
   3. Increase the number of dual enrollment offerings and track the success of those offerings
   4. Increase the percentage of students who take 15 units per semester
   5. Increase percentage of students who complete 30 units by end of 1st year of college
   6. Increase awareness of career options within programs/pathways of study
   7. Increase the number of students receiving associate degrees and certificates
   8. Increase number of students who transfer to university
   9. Increase number of students with ready resume, job applications