

Anthem Foundation and Anthem's 70,000 associates have deep roots in the communities where we live and work, and together we are standing with all communities affected by the COVID-19 outbreak. We know the outbreak doesn't respect boundaries, so our efforts don't either. Through relationships with nonprofit organizations that are on the forefront of prevention, treatment, and recovery efforts, our Foundation has committed \$50 million to support relief work across the country.

As part of our COVID-19 relief work, one of our goals is to ensure that individuals, their families and businesses can recover and reach their fullest potential in their communities in the years ahead. Anthem Foundation, in collaboration with Anthem Medicaid, will be working with nonprofits across the country focused on opportunities to support economic development through training, mentoring and/or job creation.

We are inviting qualified nonprofit organizations with proven, programmatic community initiatives to apply for funding to join our efforts. In an effort to ensure our funding reaches the communities where it is needed most, we are placing an emphasis on supporting programs that are specifically working to create equity, improve communities and address racial disparities through employment and training.

Grant Focus/Goals:

- 1. Programs should seek to create equity, eliminate poverty, improve communities and address racial disparities through employment and training.
- 2. Program should align with one or more of the following:
 - Social Drivers: Example: Food Inequity or Transportation
 - Health Disparities
 - Mental Health
- 3. Program Goals:
 - Unemployed to employed
 - Training = Job that leads to improved career paths
 - Barriers removed to success
 - Healthy Active Lifestyles show improved AiC levels, weight reduction
 - o Improved mental health
 - High School to College
 - o Industry Certification
- 4. Program Metrics:
 - # of new jobs
 - # of individuals benefitting from mentorships
 - Total dollar value of new salaries
 - Measure value of economic benefit (macro/micro)
 - # of individuals who are enrolled in training and or college
 - # of individuals obtaining industry certifications



Grant Range: Open

Eligibility:

Applicants must meet all of the following eligibility criteria for consideration:

- Show proof of status as a registered 501(c)3 charitable organization within one of the following subsections of the Internal Revenue Code:
 - 170(B)(1)(a)(vi) Organization which receives a substantial part of its support from a governmental unit or the general public
 - 509(A)(2) Organization that normally receives no more than one-third of its support from gross investment income and unrelated business income and at the same time more than one-third of its support from contributions, fees, and gross receipts related to exempt purposes.
 - 509(A)(3) Organizations operated solely for the benefit of and in conjunction with other exempt organizations, typically other public charities.
 - 509(a)(3) Type I
 - 509(a)(3) Type II
 - 509(a)(3) Type III functionally integrated
- Clearly define key measures and accountability standards for project participants; and
- Track and record long-term outcomes of program effectiveness and sustainable change.

Successful applicants will propose funding to support a program that:

- Demonstrates knowledge of social determinants of health;
- Successfully leverages resources such as WIOA, SNAP 50/50, DOL grants and workforce grant/innovation funding
- Has existing collaborations that focus on meeting the needs of the local growth industries, while removing barriers to individual success and equity
- Seeks to address these barriers through a proactive, preventative approach
- Aligns with the Anthem Foundation's <u>Healthy Generations</u> platform

Nonprofit organizations seeking funding to implement preventative and programmatic community initiatives that align with the above guidelines can <u>click here</u> to complete an eligibility quiz and access the application. The deadline is October 31, 2020.

Please note that the eligibility quiz provided above is the vehicle in which to start the application process. Anthem Foundation is not accepting letters, emails or phone calls of inquiry and respectfully asks that all applicants follow the protocol as presented.