**OVERVIEW**

Violence against women -- including domestic violence, dating violence, sexual assault, and stalking -- is a serious problem on campuses, as it is across the nation. Research on the causes of sexual violence and evaluation of prevention efforts indicates that bystanders (also referred to as witnesses, defenders, or upstanders) are a key piece of prevention work. A recent study showed the benefits of combining a bystander-focused social marketing campaign with an educational workshop to improve attitudes[[1]](#footnote-1)

**LEARNING OUTCOMES**

* Shift paradigms and practices to focus on both response and prevention
* Implement core components of effective prevention
* Provide culturally specific awareness prevention services and resources to underserved populations
* Increase awareness of crisis intervention and victim services

**STUDENT ORIENTATION**

The campus will embed sexual violence prevention and education program in the online orientation program to maximize the number of incoming students reached and to engage students in an effective manner. However, the online orientation alone is not sufficient to increase awareness of sexual violence. Incorporating student involvement (ASPC Student Board) and/or an interactive component is strongly encouraged.

* Send an email to students each semester including information about services, institutional protocols and policies. Clear definitions of sexual assault, domestic violence, dating violence should be included. The tone of letter should be appropriate for underserved populations as well.
* Include a section in the orientation that details information about victim services, institutional protocols and policies, including clear definitions on what constitutes sexual assault, domestic violence, dating violence and stalking. The tone of this section should be appropriate for underserved populations as well.

**POST STUDENT ORIENTATION**

Programs should be creative and use all of the campus resources available to reach the entire student population.

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| --- | --- | --- | --- | --- | --- |
| **ACTION** | **RESOURCES** | **AUDIENCE** | **PERSON RESPONSIBLE (LEAD)** | **START DATE** | **COMPLETION**  **CONFIRMATION** |
| Embed sexual respect & bystander awareness information in EOPS, CARE, CalWorks, & DRC student orientation and counseling session | Presentation, Activities, & Awareness Flyers & Brochures | Students | Diane | Summer 2019 | See Attached email from Diane Thompson  Dated 5/29/19 |
| Student Conduct Email (victim awareness, consent resources email & campus policies) | Student Code of Conduct, Student Handbook, Wellness Center | Students | Primavera | June 19, 2019 | See Attached email from Jay Navarette  Dated 6/24/19 |
| Faculty Notification of Student Conduct Email (victim awareness, consent resources email & campus policies) | Student Code of Conduct, Student Handbook, Wellness Center | Faculty/Staff | Primavera | June 19, 2019 | See Attached email from Arlitha Harmon  Dated 6/25/19 |
| Include sexual respect & bystander awareness information in the campus safety section of the online student orientation for fall 2019 | COMEVO Software | Students | Katherine Figueroa | Fall 2019 |  |
| Athletics Sexual Consent Awareness & Bystander Intervention | <https://www.itsonus.org/videos/> |  | Joe Cascio | August/Sept 2019 |  |
| Student Conduct Email (victim awareness, consent resources email & campus policies) | Student Code of Conduct, Student Handbook, Wellness Center | Students | Primavera | Sept 2019 |  |
| **ACTION** | **RESOURCES** | **AUDIENCE** | **PERSON RESPONSIBLE (LEAD)** | **START DATE** | **COMPLETION**  **CONFIRMATION** |
| Faculty Notification of Student Conduct Email (victim awareness, consent resources email & campus policies) | Student Code of Conduct, Student Handbook, Wellness Center | Faculty/Staff | Primavera | Sept 2019 |  |
| CONTRACT IMPLEMENTATION: Online Prevention & Compliance Training Software for students, faculty, and staff | <http://everfi.com/login>  Username: [kerncommunitycolleges@everfi.edu](mailto:kerncommunitycolleges@everfi.edu)  Password: ALLACCESS! | Students & Staff | Todd | Sept 2019 |  |
| Domestic Violence Awareness Month Activities | <https://nrcdv.org/dvam/campaign-ideas>  #NationalDomesticViolenceAwarenessMonth  College Response Program & Flyers  Family Crisis-amorales@ccfamilycrisis.org | Students & Staff | ASPC | Oct  2019 |  |
| Rape Aggression Defense Training (RAD) | Bakersfield College Public Safety Department | Students, Staff, & Community | TBD | Nov  2019 |  |
| Student Conduct Email (victim awareness, consent resources email & campus policies) | Student Code of Conduct, Student Handbook, Wellness Center | Students | Primavera | Jan 29, 2020 |  |
| Faculty Notification of Student Conduct Email (victim awareness, consent resources email & campus policies) | Student Code of Conduct, Student Handbook, Wellness Center | Faculty/Staff | Primavera | Jan 29, 2020 |  |
| Valentine’s Day Event | https://www.onelove.org/life-stories-3-2/ |  | ASPC | Feb  2020 |  |
| **ACTION** | **RESOURCES** | **AUDIENCE** | **PERSON RESPONSIBLE (LEAD)** | **START DATE** | **COMPLETION**  **CONFIRMATION** |
| *Take Back The Night* - make a statement that women have the right to be in public and to go about their lives without the risk of sexual violence | https://takebackthenight.org/plan-an-event/ | Students & Staff | TBD | March  2020 |  |
| Human Trafficking, Dating Violence, Social Media Awareness Presentation | Tulare County District Attorney brochures |  | Tulare County District Attorney | April  2020 |  |
| **Wear** [**Denim for Denim Day**](http://www.denimdayinla.org/) as a visible means of protest against misconceptions that surround sexual assault. | http://denimdayinfo.org/ | Students & Staff | TBD | April 27,  2020 |  |

1. Banyard, V., Potter, S. J., Cares, A. C., Williams, L. M., Moynihan, M. M., & Stapleton, J. G. (unpublished manuscript). Bystander interventions to prevention sexual violence on diverse campuses: A test of multiple prevention tools. [↑](#footnote-ref-1)