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**Strategic Planning Committee**

**Minutes**

**1:00 PM – 2:00 PM • September 7th, 2023 • L-405**

**Present:** Michael Carley, Melissa Long, Mallory Brown, Jodie Logan, Primavera Arvizu, Manuela Haberkorn

1. **Call to Order**

Michael Carley called the meeting to order at 1:05

**Approval of Agenda**

**M/S/C-**Melissa Long/Mallory Brown

1. **Minutes Approval**

**M/S/C –**Melissa Long/Denise Jackson

1. **Discussion Items**

The Strategic Planning Committee reviewed the Strategic Plan, and the following was discussed.

1. **Strategic Plan**

-Table of Contents added as well as quotes.

-Discussed Guided Pathways with Icons was a good addition to the Strategic Plan.

-Vision to success to meet with Vision 20-30 needs to be updated and aligned with the current one. Chancellor is also focusing on the workforce Equity in success, access, and support to increase baccalaureate attainment.

-The committee agreed to continue including the college president's message.

-The committee agreed the mission statement should remain in all documents as well.

-The committee suggested that the section on Background Data on the community and students should remain (age, ethnicity, unemployment rates, poverty, income,

-The committee suggested in the Student data section, besides parent education level, first-generation college level, and gender, it should also include age and who receives financial aid.

-The Committee agreed that the Strategic Plan must have goals and objectives stated.

-The committee suggested that the inspirational quote be updated.

-The committee mentioned we should add occupation and industry data and see what we can add from the Ed Master Plan.

-The committee agreed on the structure of the Strategic Plan and agreed it should remain the same.

-In the Goals and Objectives section, the committee discussed if previous goals should be listed as well as if they have been achieved or not. The following goals were discussed:

* Maximize student success (onboarding, engagement, persistence, completion)
* Address equity gaps: gender, ethnicity, 1st generation, DSPS,
* Enhance community connections: workforce, interaction with the community, organizational effectiveness, optimized student enrollment, dual enrollment growth, HS enrollment,
* Trust and collaboration: continue to use climate surveys, improve facilities, maintenance, and safety, provide professional development opportunities, and student satisfaction survey (have not had one)

Another suggestion made by committee members is to possibly include a link to where a list of goals could be found stating if they were met or not or to possibly include a footnote.

The committee also agreed there should be a set goal for transfers. We should set a goal for transfers, It was missed last time.

**Adjournment:**

**The meeting adjourned at 1:58 PM**