



PORTERVILLE COLLEGE
Alignment with KCCD Strategic Plan
2015 – 2018

Strategic Goal #1: Maximize Student Success

Objective 1.1 Increase Completion

PC Target/Assessment

- By 2017-2018, Student Success Scorecard Completion Rate will increase by 3 percentage points from the 2014 Student Success Scorecard Rate.

PC Strategy:

- Increase the number of annual awards.

PC Action:

- Monitor and increase the number of degrees and certificates awarded by developing a process for identifying students who are near completion of a degree or certificate and inform them of their status.

PC Strategy:

- Increase the number of students who transfer

PC Action:

- Publicize transfer through counseling activities, website, mailings to students, press releases, transfer recognition events, posters.

PC Strategy:

- Develop 'Project Completion' mentoring program.

PC Action:

- Identify a group of 1st time degree-seeking students encouraging them to visits the Job Entrepreneurial Career (JEC) Center which provides personalized services and program to help students chose a major or explore a career.
- Use mentor and peer assisted student support leaders to design and implement milestone and early-alert touch-points.
- Using SARS (early-alert, messaging, scheduling) and JEC resource to track project students.

PC Strategy:

- Improve the rate of students completing all matriculation components.

PC Action:

- Increase the number of students who are fully matriculated by completion their 1st year.

PC Strategy:

- Increase Student Success Scorecard Remedial Math and English Progress Rates.

PC Action:

- Design basic skills to assist in moving students through the sequence more quickly.

Objective 1.2: Increase Student Engagement

PC Target/Assessment

- By the Spring 2017, administration of the Community College Survey of Student Engagement (CCSSE), the percentage of students who ask questions in class 'often or very often' will increase to the national average for that item.

PC Strategy:

- Increase CCSSE Key Finding for Student-Faculty Interaction.

PC Action:

- Develop strategies as a result of the CCSSE Key Findings to improve student-faculty interaction.

Strategic Goal #2: Advance Student Equity Measures

Objective 2.1: Close Achievement Gaps

PC Target/Assessment

- By 2017-2018, Student Success Scorecard Completion Rate for identified disproportionately impacted groups will increase by 3 percentage points from the 2014 Student Success Scorecard Rate.

PC Strategy:

- Increase completion rates of students, particularly 20-39 age groups, African-American, Asian, Hispanic, and Male Students.

PC Action:

- Develop strategies to increase completion rates of targeted groups.

PC Strategy:

- Improve success rates for DSPS and EOPS students, particularly in basic skills.

PC Action:

- Develop Faculty Mentor program.
- Increase student, staff, and faculty awareness about DSPS services by improving website information and providing comprehensive DSPS orientations.

Strategic Goal #3: Ensure Student Access

Objective 3.1: Optimize Student Enrollment

PC Target/Assessment

- By 2017-2018, at least 70% of first-time students will be fully matriculated.

PC Strategy:

- Expand student enrollment in career and transfer pathways

PC Action:

- Increasing student awareness of the matriculation process by strengthening K-12 and community partnerships.

PC Strategy:

- Coordinate outreach activities that target disproportionately impacted groups.

PC Action:

- Develop a comprehensive outreach plan that target identified disproportionately impacted groups.

PC Strategy:

- Increase assistance with prospective and first year students in Financial Aid and Admissions and Records.

PC Action:

- Implement Financial Aid TV.
- Maximize the number of students eligible for and receiving financial aid by implementing Financial Aid Literacy program.

Strategic Goal #4: Enhance Community Connections

Objective 4.1. Provide Workforce and Economic Development Programs that Respond to Local Industry

PC Target/Assessment

- By Fall 2017, all Career Technical Education (CTE) advisory committees will meet at least two times each semester and each committee will take and maintain minutes of those meetings.

PC Strategy:

- Increase college prominence in local workforce development.

PC Action:

- Increase employment of CTE graduates in local industry.

PC Strategy:

- Implement Adult Education Plan (AB86).

PC Action:

- Work with partners to define a pathway through developmental education to transfer.
- Assess the implementation of the plan after year 1, identify gaps, design and implement improvements.

Objective 4.2. Reflect the Communities We Serve

PC Target/Assessment

- By Fall 2016, the percentage of respondents in the climate survey answering that they attend community meetings such as service clubs, intersegmental educational meetings with K-12 or university staff, at least once or twice per semester will increase by 3 percentage points over the responses in the 2013 climate survey.

PC Strategy:

- Promote a diverse workforce and provide specific plans for ensuring equal employment opportunity.

PC Action:

- Review findings from the 2013 climate survey and implement improvements.

PC Strategy:

- Develop a plan of action for the Child Care Center.

PC Action:

- Work with Child Development Center staff and key groups from the campus at large to improve number of students making satisfactory progress.

Strategic Goal #5: Strengthen Organizational Effectiveness

Objective 5.1: Provide Effective Professional Development

PC Target/Assessment

- By 2017-2018, the percentage of respondents in the climate survey answering that they have participated in staff development activities will be 8 percentage points higher than the response in the 2013-2014-climate survey.

PC Strategy:

- Provide targeted professional development for faculty to support goals, objectives, strategies, and actions in this Strategic Plan.

PC Action:

- Develop and offer professional development content and activities for faculty to improve student success and completion.

PC Strategy:

- Establish an infrastructure for ongoing professional development.

PC Action:

- Develop and implement an ongoing schedule of safety and security training provided to all stakeholders on a regular basis.

Objective 5.2: Meet and Exceed Internal and External Standards and Requirements

PC Target/Assessment

- Meet institutional set standards as established within ACCJC Annual reports.

PC Strategy:

- Meet external standards for SLO assessment and internal standards for program review completion.

PC Action:

- Provide ongoing support for assessment of Student Learning Outcomes.
- Provide ongoing support for the program review process.

Objective 5.3: Increase Trust and Create a Collaborative Culture

PC Target/Assessment

- In 2017-2018, the percentage of respondents in the climate survey answering that they agree or strongly agree that there is trust between college employees and the district office (question If) will be 5 percentage points higher than the responses in the 2013-2014-climate survey.

PC Strategy:

- Improve communication internally.

PC Action:

- Improve flow of information by reviewing and making changes, if necessary, to the current college committee structure.

Objective 5.4: Improve Facilities and Maintenance

PC Target/Assessment

- In 2017-2018, maintain a level of satisfaction for maintenance, technology, and safety as measure in the 2013-2014-climate survey (1I -1N).

PC Strategy:

- Improve M&O response time for work requests.

PC Action:

- Ensure tasks are assigned to appropriate personnel.
- Provide training to employees and proper tools to complete assigned tasks.

PC Strategy:

- Improve grounds.

PC Action:

- Develop strategies to maximize fertilizers, seeding, and water consumption on all grassed areas and tree wells in order to improve landscaping of the campus.

PC Strategy:

- Keep technology current.

PC Action:

- Implement hardware replacement plans annually for campus staff and classrooms.

Objective 5.5: Improve Institutional Effectiveness

PC Target/Assessment

- The college will maintain an active reserve, excluding district reserves, of at least 3-5% each year.

PC Strategy:

- Foster Fiscal Responsibility

PC Action:

- Increase reporting and procedure resources for college and grant/categorical program managers.

Objective 5.6: Generate Revenue

PC Target/Assessment

- The college will actively pursue alternative funding source each year such as grants, and contracts.

PC Strategy:

- Actively pursue federal, state, and CTE grants that align with the mission of the district and the college.

PC Action:

- Locate and apply for federal, state, and local funding opportunities.

PC Action:

- Partner with regional sector navigator to locate and apply for grant opportunities.