

Strategic Plan Goals & Objectives 2018-2021

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Strategic Goal #1: Maximize Student Success

➤ Objective 1.1 Increase completion

Desired Outcome: Increase the number of students who complete their program of study (degrees & certificates)

Action/Activities	Timeframe/Timeline
a) Promote 15 units to finish. Students will be encouraged to take 15 units per semester (or 30 units per year)	Each Semester/On-going
b) Encourage students to take English and math courses in the first semester	Each Semester/On-going

➤ Objective 1.2 Improve milestone achievements

Desired Outcome: Increase the number of students who fully matriculated by the end of the first year of enrollment.

Action/Activities	Timeframe/Timeline
a) Provide intrusive advising/counseling. Contacting students and scheduling appointments for matriculation	Each Semester/On-going
b) Multiple measures assessment placement is used to place students into courses	Each Semester/On-going
c) Provide English and math acceleration courses	Each Semester/On-going
d) Provide co-requisite course options for students.	Each Semester/On-going

➤ **Objective 1.3 Increase student engagement**

Desired Outcome: Increase student-faculty-staff interaction and participation.

Action/Activities	Timeframe/Timeline
a) Have a student and faculty panel as part of Flex to discuss ways to improve student and faculty interaction	Annual
b) Consider hosting a 'meet and greet' event for students to meet with their professors (potentially in the afternoon of Flex)	Annual
c) Look into ways to encourage reading among students, specifically focus on programs and activities that will engage students not currently reading as much as others: men, Latinos, and first-generation college students.	Each Semester/On-going

Strategic Goal #2: Advance Student Equity

➤ **Objective 2.1 Close achievement gaps**

Desired Outcome: Narrow achievement gaps in course/program success and completion across all groups at Porterville College

Action/Activities	Timeframe/Timeline
a) Increase collaboration between instruction and student services to promote transfer opportunities to students with the intent to create a cultural shift toward transfer	Each Semester/On-going
b) Target at-risk populations and offer resources to address barriers that would affect their performance	Each Semester/On-going
c) Annual Equity Summit will be held: "Paving the Path to Access and Success for Under-represented Student Groups"	Annual
d) Provide professional development opportunities to faculty, staff, management on topics related to equity and student success	Each Semester/On-going

Strategic Goal #3: Ensure Student Access

➤ Objective 3.1: Optimize Student enrollment

Desired Outcome: Increase availability and accessibility of enrollment resources

Action/Activities	Timeframe/Timeline
a) Provide program specific information sessions or orientations as needed at Porterville College and in the community	Each Semester/On-going
b) Develop partnerships with outside agencies which are able to help students with unmet needs the college may not be able to offer	Each Semester/On-going
c) Expand communications and discussions on Guided Pathways including the creation of predictable schedules and applicable course sequencing so that students will make educated choices on course schedules	Each Semester/On-going

➤ Objective 3.2: Be the higher education option of first choice

Desired Outcome: Increase enrollment of high school graduates into Porterville College

Action/Activities	Timeframe/Timeline
a) Provide information sessions for high school students (sophomores/juniors) and their parents on the PC campus	Each Semester/On-going
b) Offer dual/concurrent enrollment sections at partner high schools	Each Semester/On-going
c) Offer courses at other locations in the service area	Each Semester/On-going

Strategic Goal #4: Enhance Community Connections

➤ **Objective 4.1: Provide workforce & economic development programs that respond to industry**

Desired Outcome: Increase college partnerships with business and industry

Action/Activities	Timeframe/Timeline
a) Invite employers and businesses to Porterville College to discuss needs	Each semester/On-Going
b) Work with employers to provide students with on-the-job learning opportunities and information on career options and pathways	Each semester/On-Going
c) Continue to partner with area high schools on career pathways efforts	Each semester/On-Going
d) Examine the CTE Outcomes Survey (CTEOS)	Spring 2019, Annual

➤ **Objective 4.2: Serve community needs**

Desired Outcome: Increase Porterville College participation in the community.

Action/Activities	Timeframe/Timeline
a) Provide course offerings at community locations	Each semester/On-Going
b) Promote Job, Entrepreneur, and Career (JEC) Center services and activities to the community	Each semester/On-Going
c) Explore ways to increase the number of community residents who enroll in and complete courses and programs at Porterville College	Each semester/On-Going

Strategic Goal #5: Strengthen Organizational Effectiveness

➤ Objective 5.1: Provide effective professional development

Desired Outcome: Employees are supported through professional development opportunities

Action/Activities	Timeframe/Timeline
a) Work with Academic Senate to provide learning opportunities on active and collaborative learning	Each semester/On-Going
b) Provide and/or promote “brown bag” sessions on topics related to student learning and professional development.	Each semester/On-Going
c) Administer the staff development survey	Every three years
d) Provide opportunities for staff/faculty to attend conferences and workshops related to discipline areas, student achievement, etc.	On-Going

➤ Objective 5.2: Meet and exceed internal and external standards & requirements

Desired Outcome: Porterville College is in compliance with accreditation, state, federal requirements for operations

Action/Activities	Timeframe/Timeline
a) Assess the general education learning outcomes (GELOs) and institutional learning outcomes (ILOs)	Fall 2018, Each Semester
b) Ensure compliance with industry or outside accreditation requirements and standards for nursing, psychiatric technician, police academy, fire technology, etc.	On-going

➤ **Objective 5.3: Increase trust and collaborative culture**

Desired Outcome: Improve collaboration and information sharing across campus

Action/Activities	Timeframe/Timeline
a) Provide email updates to the campus for each area/department	Each semester
b) Provide campus forums on topics related to budget, facilities, education master plan, etc.	On-going

➤ **Objective 5.4: Improve facilities, maintenance, and security**

Desired Outcome: Porterville College facilities and safety measures are maintained to meet needs of students and employees.

Action/Activities	Timeframe/Timeline
a) Increase number of scheduled safety and security training sessions	Each semester
b) Finalize the facilities plan	Spring 2019