PC Strategic Plan DRAFT Outline

- Cover Page
- President's Message
- College Council/Strategic Planning Membership
- PC Mission, Values, & Philosophy
- Porterville Community page (basic community stats)
    - Population
    - Educational Attainment
    - Race/Ethnicity
    - Unemployment Rates
    - ==Occupation/Industry and Household Income==
- Student Profile
    - Headcount/# First Time students
    - Gender
    - Race/Ethnicity
    - Age Group
    - ==First Gen==
- Notes on data sources *(may need this page to describe data in above and below sections/may move to end)*
- Goal 1: Increase Student Success
    - ==○== Objective 1: Improve onboarding ==*(SCFF/VSG/GP Pillars – Enter the Path)*==
        - % first-time students fully matriculated in first year
        - % students taking 15+ units in first semester
        - % students taking both math and English in first semester
        - ??? (consult with chairs of GP onboarding group)
    - Objective 2: Increase Student Engagement ==*(GP Pillar – Clarify the Path)*==
        - 5 CCSSE benchmarks
        - Specific goals re: CCSSE data
        - ==# of clubs offered/participants or members in each – Ki?==
        - ==Athletics - # of students - Gerred==
    - Objective 3: Improve Completion of Momentum Points ==(GP Pillar – Stay on the Path)==
        - Persistence Rates
        - Completion of college-level math in first year
        - Completion of college-level English in first year
        - Completion of both college-level math and English in first year
        - ==1st year - 30 units – track?==
    - ==○== Objective 4: Improve Completion Rates ==(GP Pillar – Ensure Learning)==
        - # Students Receiving Associate's Degrees
        - # Students Receiving Certificates of Achievement
        - # Students Transferring
        - ESS Completion Rate (Degree, Certificate or Transfer within 3 years)
        - ==Decrease the average number of units==
        - ==Transfer students – complete degree??????==

- Goal 2: Close Equity Gaps
  - (Review next version of ESS before determining specific objectives)
  - Completion of math/English in first year
  - Persistence
  - Completion Rate
  - Examine race/ethnicity, gender, first generation (maybe others)
- Goal 3: Optimize Enrollment - ==move to Goal 5 as objective==
  - Track FTES (2% growth per year?)
  - HS enrollment yield
  - Dual enrollment (consult McKenna & Thad)
    - # dual enrollment sections per year
    - # concurrent enrollments per year
  - ???
- Goal 4: Enhance Community Connections
  - Objective 1: Provide Workforce Programs that Respond to Local Needs
    - # CTE degrees
    - # CTE certificates
    - # Industry Advisory Committees (clarify)
    - ==CTE Outcome Survey???==
  - Objective 2: Reflect and Interact with the Communities We Serve
    - % Employees who attend community meetings (from climate survey)
    - Diversity in applicant pools (specify/can we still get these data/check with HR)
    - ???
- Goal 5: Strengthen Organizational Effectiveness
  - Objective 1: Meet and Exceed External Standards
    - % Accreditation Institution Set Standards Met
    - 50% law
    - FT Faculty %
    - % college reserves (check with Arlitha)
    - % district reserves (?)
    - ???
  - Objective 2: Increase Trust & Collaboration
    - 5 trust questions from climate survey (check for others in revised survey)
    - 9 communication questions from climate survey (check)
    - ???
  - Objective 3: Provide Professional Development Opportunities
    - 3 professional development questions from climate survey (check)
    - # internal candidates hired into new positions (can we get this/consult with HR)
    - Something from new staff dev survey?
    - ??? (Objective data we can collect on # of events offered?)
  - Objective 4: Improve Facilities, Maintenance, & Safety
    - Climate survey questions on facilities, maintenance & safety (check)
    - Student satisfaction survey questions on facilities, maintenance & safety
    - # safety/security incidents (can we still get this?/consult with Todd)
    - Should we include CLERY report items? (consult with Todd)

- % work orders completed (consult with John)