

PC Strategic Plan DRAFT Outline

- Cover Page
- President's Message
- College Council/Strategic Planning Membership
- PC Mission, Values, & Philosophy
- Porterville Community page (basic community stats)
 - Population
 - Educational Attainment
 - Race/Ethnicity
 - Unemployment Rates
 - Occupation/Industry and Household Income
- Student Profile
 - Headcount/# First Time students
 - Gender
 - Race/Ethnicity
 - Age Group
 - First Gen
- Notes on data sources (***may need this page to describe data in above and below sections/may move to end***)
- Goal 1: Increase Student Success
 - Objective 1: Improve onboarding
 - % first-time students fully matriculated in first year
 - % students taking 15+ units in first semester
 - % students taking both math and English in first semester
 - ??? (consult with chairs of GP onboarding group)
 - Objective 2: Increase Student Engagement
 - 5 CCSSE benchmarks
 - Specific goals re: CCSSE data
 - # of clubs offered/participants or members in each – Kimanthi Warren
 - Athletics - # of students involved – Gerred Link
 - Objective 3: Improve Completion of Momentum Points
 - Persistence Rates
 - Completion of college-level math in first year
 - Completion of college-level English in first year
 - Completion of both college-level math and English in first year
 - Completing 30 units the 1st year – Is there a way to track data?
 - Objective 4: Improve Completion Rates
 - # Students Receiving Associate's Degrees
 - # Students Receiving Certificates of Achievement
 - # Students Transferring
 - ESS Completion Rate (Degree, Certificate or Transfer within 3 years)
 - Decrease the average number of units for Associate Degree completers
 - Transfer students – complete degree??????

- Goal 2: Close Equity Gaps
 - (Review next version of ESS before determining specific objectives)
 - Completion of math/English in first year
 - Persistence
 - Completion Rate
 - Examine race/ethnicity, gender, first generation (maybe others)
- Goal 3: Enhance Community Connections
 - Objective 1: Provide Workforce Programs that Respond to Local Needs
 - # CTE degrees
 - # CTE certificates
 - # Industry Advisory Committees (clarify)
 - CTE Outcome Survey???
 - Objective 2: Reflect and Interact with the Communities We Serve
 - % Employees who attend community meetings (from climate survey)
 - Diversity in applicant pools (specify/can we still get these data/check with HR)
- Goal 4: Strengthen Organizational Effectiveness
 - Objective 1: Meet and Exceed External Standards
 - % Accreditation Institution Set Standards Met
 - 50% law
 - FT Faculty %
 - % college reserves (check with Arlitha)
 - % district reserves (?)
 - Objective 2: Optimize Enrollment
 - Track FTES (2% growth per year)
 - HS enrollment yield
 - Dual enrollment (4% growth per year - consult McKenna & Thad)
 - # of dual enrollment sections per year
 - # of concurrent enrollments per year
 - Objective 3: Increase Trust & Collaboration
 - 5 trust questions from climate survey (check for others in revised survey)
 - 9 communication questions from climate survey (check)
 - Objective 4: Provide Professional Development Opportunities
 - 3 professional development questions from climate survey (check)
 - # internal candidates hired into new positions (can we get this/consult with HR)
 - Something from new staff dev survey?
 - ??? (Objective data we can collect on # of events offered?)
 - Objective 5: Improve Facilities, Maintenance, & Safety
 - Climate survey questions on facilities, maintenance & safety (check)
 - Student satisfaction survey questions on facilities, maintenance & safety
 - # safety/security incidents (can we still get this?/consult with Todd)
 - Should we include CLERY report items? (consult with Todd)
 - % work orders completed (consult with John)